



**SDI Review Form 1.6**

Journal Name:	<a href="#">Asian Research Journal of Arts &amp; Social Sciences</a>
Manuscript Number:	Ms_ARJASS_39814
Title of the Manuscript:	ELECTRONIC MARKETING AND ITS EFFECT ON ORGANIZATIONAL PERFORMANCE (A STUDY OF SELECTED FIVE MANUFACTURING COMPANIES IN OYO STATE, NIGERIA)
Type of the Article	

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This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<http://www.sciencedomain.org/page.php?id=sdi-general-editorial-policy#Peer-Review-Guideline>)

**PART 1: Review Comments**

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<b>Compulsory</b> REVISION comments	Good work. The research questions, hypotheses and the methodology used are all clear.	
<b>Minor</b> REVISION comments		
<b>Optional/General</b> comments		

**Reviewer Details:**

Name:	<b>Caner Dincer</b>
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