



SDI Review Form 1.6

Journal Name:	Asian Research Journal of Arts & Social Sciences
Manuscript Number:	Ms_ARJASS_39814
Title of the Manuscript:	ELECTRONIC MARKETING AND ITS EFFECT ON ORGANIZATIONAL PERFORMANCE (A STUDY OF SELECTED FIVE MANUFACTURING COMPANIES IN OYO STATE, NIGERIA)
Type of the Article	

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(<http://www.sciencedomain.org/page.php?id=sdi-general-editorial-policy#Peer-Review-Guideline>)

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments	Good work. The research questions, hypotheses and the methodology used are all clear.	Noted
Minor REVISION comments		
Optional/General comments		