



SDI Review Form 1.6

Journal Name:	Journal of Economics, Management and Trade
Manuscript Number:	Ms_JEMT_42098
Title of the Manuscript:	FACTORS AFFECTING LOCAL TOMATO CONSUMPTION IN BENIN REPUBLIC
Type of the Article	Original Research Article

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<http://www.sciencedomain.org/page.php?id=sdi-general-editorial-policy#Peer-Review-Guideline>)

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments	The author makes a thoroughly interpretation of the results. However, these are not compared with previous researches. Thus, a proper discussion section is required. Conclusion section includes several references that should be added to the discussion part (comparisons of the results with, for instance, Ulupono Initiative's report on Hawaiian consumers' preferences reference) According to the results, the variation explained by the dependent variables was found out as 27 %, which is very low. It would be interesting to add new variables such as the price of substitute products. It would be interesting to add the full questionnaire as an appendix to check whether the structure of it could have had any impact on the results	
Minor REVISION comments	There are several mistakes in the use of English. It is recommended to check the grammar to improve the English quality.	
Optional/General comments		

Reviewer Details:

Name:	Jaime de Pablo Valenciano
Department, University & Country	Department of Economics and Business, University of Almeria, Spain