



SDI Review Form 1.6

Journal Name:	Journal of Economics, Management and Trade
Manuscript Number:	Ms_JEMT_40000
Title of the Manuscript:	Do Non-Profit Organisations in Developing Countries Differ than those in Western Countries? Market Orientation impact on Organisational Performance of Non-Profit Organisation (NPOs)
Type of the Article	Original Research Article

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<http://www.sciencedomain.org/page.php?id=sdi-general-editorial-policy#Peer-Review-Guideline>)



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PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments	1. The Title is too long. Do Non-Profit Organisations xxxxxxxxxxxxxxxx Countries? Can be omitted since no comparative analysis is conducted between Western Countries and Saudi Arabia, 1. Why is increasing of resources an indication of NPO's performance? 2. is there a difference between internal and external performance? Which type of performance is the authors investigating? Please clarify 3. Some sentences are too long for example, the second paragraph of the second page, In this concept market orientation XXXXXXXXXXXXXXXX and Many authors describe intelligence generation xxxxxxxxxxxxxxxx stakeholders satisfactions [31]. 4. The sentence structure can be improved. For example the sentence: Probably, [11] study might be consistent with the above statement that some NPOs ignore other benefits while xxxxxxxxxxxxxxxx . The sentence is confusing. 5. Authors should be discussing the three types of performance as stated in the three hypotheses. Discussion on client satisfaction, peer reputation and growth in resources were not clearly discussed. 6. The authors mention in the Research Methodology, research with presumptions or hypotheses should adopt a descriptive approach. Please explain. 7. The sampling method was not clearly mentioned. Why do the authors selected the all the registered NPOs in Saudi Arabia. The justification is not statistically valid. A better sampling method is using a stratified random sampling. The sample size should be greater for a large population size and vice versa. 8. Please explain why only responsiveness is the only predictors that are significant in influencing the NPOs performance. In addition, discussion should include explanation of the low R^2 in all the regression analysis. 9. Explain also why the other predictors are not significant in influencing the NPOs performance 10. The Collinearity diagnostic was not conducted.	
Minor REVISION comments	1. In the abstract: there is a word: Other dimension of market orientations of market orientation xxxxxxxxxxxxxxxx have no significance _____? (may be association/relationship) with organisation's XXXXXXXXXXXXXXXX. 2 The word from the side is used in the hyphohthesis. Perhaps the word <i>from the perspective</i> is more suitable. 3. The written English can be further improved	
Optional/General comments		

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