



SDI Review Form 1.6

Journal Name:	Journal of Economics, Management and Trade
Manuscript Number:	Ms_JEMT_39274
Title of the Manuscript:	Business Sustainability at Nespresso
Type of the Article	

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<http://www.sciencedomain.org/page.php?id=sdi-general-editorial-policy#Peer-Review-Guideline>)

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<u>Compulsory</u> REVISION comments	The purpose and research questions are not clearly stated. The author pointed out too little current literature. The methodology is not clearly stated. The contribution of the paper is interesting, however in my opinion this material is not yet ready for publication. With more work, you could potentially make a valuable contribution to the literature.	
<u>Minor</u> REVISION comments		
<u>Optional/General</u> comments		

Reviewer Details:

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