



SDI Review Form 1.6

Journal Name:	Journal of Economics, Management and Trade
Manuscript Number:	Ms_JEMT_39274
Title of the Manuscript:	Business Sustainability at Nespresso
Type of the Article	

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<http://www.sciencedomain.org/page.php?id=sdi-general-editorial-policy#Peer-Review-Guideline>)

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments	- State the recommendations of the study. - Nestle Nespresso 2016b and Nestle Nespresso 2016c are in the reference section, but not found in the main text. - Nestle Nespresso 2016 is cited in the main text but not in the reference section.	- This section is mentioned in the paper under "limitations & future research" → this section has been changed to "Limitations & Recommendations" - The source (Nestle Nespresso, 2016b) was removed from the reference section → due to this change, the source (Nestle Nespresso, 2016c) was replaced with (Nestle Nespresso, 2016b) - The source (Nestle Nespresso, 2016) was replaced with (Nestle Nespresso, 2013) → the correct source was added
Minor REVISION comments	- In line 4, what is the full meaning of "AAA"? - In line 17, insert quotation marks to show that you are quoting verbatim. Page numbers are included in citation to indicate that there is a direct quotation. - Re-examine the use of page numbers. If you are not quoting verbatim, please delete page numbers. - In line 33, be consistent with the use of page number. Use "p" instead of ":". - Reframe the sentence in line 39. - In line 76, change "for" to "of" - In line 77, what formula are you referring to? Be specific! - In line 78, change "word" to "words". - In line 85, change "for" to "at". - In line 92, change the "full stop" in the parenthesis to "comma". - In line 108, delete the "a" preceding "one". - In line 118, consider recasting the statement. - In line 150, change "Vicente & Reis, 2008: 140 to "Vicente & Reis, 2008, p. 140"	- Change has been made - See the next point - The author is not quoting verbatim, so page number is deleted - Change has been made to all paper - Change has been made - Change has been made - "formula" is replaced with "coin" - Change has been made - Change has been made - Change has been made - Change has been made - "duo" is replaced with "due" - Change has been made
Optional/General comments		