



SDI Review Form 1.6

Journal Name:	Journal of Economics, Management and Trade
Manuscript Number:	Ms_JEMT_35989
Title of the Manuscript:	Model of Sustainable Tourism Development Strategy of the Thousand Islands Tourism Area – Jakarta
Type of the Article	Original Research Article

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound.

To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<http://www.sciencedomain.org/page.php?id=sdi-general-editorial-policy#Peer-Review-Guideline>)

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments	The topic of the manuscript is to design a model of sustainable tourism development in developing areas with a study case in the region Thousand Islands. The authors should improve the state of the art of the topic in the literature review section. The literature review is mixt with methodological aspects. I recommend to the authors to move the sections related to: external factor evaluation matrix, SWOT analysis and quantitative strategic planning matrix to the methodology part. The methodology part needs to be improved, so please give more information about Miles and Huberman Model. More detailed information on the questionnaire and the mode of interviewing are needed. It would be good to add some information about the number of participants in the methodological part. How the primary data were collected? Was there any interview or questionnaire? If yes please describe it. The authors stated that they used the SWOT matrix and External factor evaluation matrix, but it does not appear in the results part anything related to this. Line 320: the phrase seems not be completed How were the scores from table 1 calculated? The authors should present the limitations of their study and the conclusion section should be improved.	
Minor REVISION comments		
Optional/General comments		

Reviewer Details:

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