



SDI Review Form 1.6

Journal Name:	<u>British Journal of Economics, Management & Trade</u>
Manuscript Number:	Ms_BJEMT_34309
Title of the Manuscript:	Feasibility study to evaluate the potential entry of a new F-MVNO into the Spanish Mobile Market
Type of the Article	Original Research Article

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**Lack of Novelty**', provided the manuscript is scientifically robust and technically sound.

To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

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PART 1: Review Comments

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
<u>Compulsory</u> REVISION comments	Use - updated statistical data; We are in 2017 - updated bibliographic references The paper use old data (Informe Trimestral IV 2014) (line 529-531) – the results are no longer relevant in 2017 References - [12], [13], [15], [16], [17],[18], not available anymore - check again and change	- Statistical data updated to the ending 2016. - References updated: [12], [13], [16], [17],[18] - Reference [15] Not available any more.
<u>Minor</u> REVISION comments	Could be useful to insert some other economical details like: - comparative view - domestic users/business users (consumers) - potential barriers to entry on new markets - considering behavioral changes of the user - new trends in MVNOs adoption	- There is not available data on CNMC website about domestic/business consumers for mobile market. - Potential barriers in mobile market it is scarcity of spectrum it is already said at the begining. - New trends in MVNO adoption is going to be new European Roaming Regulation with the implementation of Roaming Like At Home. - Captions moved above of the table.
<u>Optional/General</u> comments	Tables - always the caption are placed above the table.	-