SDI Review Form 1.6

Journal Name:	Journal of Economics, Management and Trade
Manuscript Number:	**Ms_JEMT_44432**
Title of the Manuscript:	**Ex-ante Producer and Consumer Preference and WTP for New Variety of Ragi in Karnataka: Application of Conjoint analysis and Logit Model**
Type of the Article	**Original Research Article**

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty'**, provided the manuscript is scientifically robust and technically sound.
To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(http://www.sciencedomain.org/page.php?id=sdi-general-editorial-policy#Peer-Review-Guideline)

PART 1: Review Comments

	Reviewer's comment	**Author's comment** *(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)*
Compulsory REVISION comments		
Minor REVISION comments	**I think the work is good and OK. It just needs some little correction.** **1. Some assertions were left unreferenced. For example in the introductory part (Willingness to pay is the maximum amount according to who....; Ragi consumption was twice or thrice in a day.....) and many more. The author should go through the work again and reference them** **2. In my view, i suggest that the author should put the tables in the appendix section within the text. It will make the reader to have clear understanding. In other words, the author should bring the table in the appendix section to the body of the work.** **3. The author should use symbol (%) instead of word (percent) in reporting the findings** **4. The work will not be complete if the socio economic characteristics of the respondents were not provided. The work will make more sense if the author provide the socio-economic characteristics of the respondents under study (i.e. income, education, gender, age among others)** **5. Major findings of the work should be reported with fact and figure in the abstract section too.** The author only need to reference necessary sources	
Optional/General comments		

Reviewer Details:

Name:	***Oladehinde, Gbenga John***
Department, University & Country	***Obafemi Awolowo University, Nigeria***