



SDI Review Form 1.6

Journal Name:	<u>British Journal of Economics, Management & Trade</u>
Manuscript Number:	Ms_BJEMT_33021
Title of the Manuscript:	Measuring Tabuk Municipal Services Quality
Type of the Article	Original Research Article

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound.

To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<http://www.sciencedomain.org/page.php?id=sdi-general-editorial-policy#Peer-Review-Guideline>)



SDI Review Form 1.6

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<u>Compulsory</u> REVISION comments	There are punctuation and space problems in the text. The authors should provide English and format revisions. The introduction is too short, the authors could explore a little bit more the context and the theory. The research methodology is also too short, could for example include the anova technique and describe better the data collection. Other thing is that the authors explore the qualitative analysis in the results but they don't make that clear on the research methodology. In the interview analysis the authors should compare with the literature. Why the authors didn't use the factorial analysis like the literature used?	
<u>Minor</u> REVISION comments	There are a lot of short phrases.	
<u>Optional/General</u> comments		

Reviewer Details:

Name:	Marcos de Moraes Sousa
Department, University & Country	Instituto Federal Goiano, Universidade Federal de Goiás, Brazil