



**SDI Review Form 1.6**

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| Journal Name:            | <b><u>British Journal of Economics, Management &amp; Trade</u></b>            |
| Manuscript Number:       | <b>Ms_BJEMT_32662</b>                                                         |
| Title of the Manuscript: | <b>Fair trade minimum price: a comparative Arabica coffee market analysis</b> |
| Type of the Article      | <b>Original Research Article</b>                                              |

**General guideline for Peer Review process:**

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound.

To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<http://www.sciencedomain.org/page.php?id=sdi-general-editorial-policy#Peer-Review-Guideline>)



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**PART 1: Review Comments**

|                                     | <b>Reviewer's comment</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | <b>Author's comment</b> (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here) |
|-------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Compulsory</b> REVISION comments |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                                                                                                                                                                      |
| <b>Minor</b> REVISION comments      | <p>From my point of view, the introduction needs to be more complete.<br/>For example, when speaking about the Dutch missionary, it is important to know his name, and especially that of the organization he founded (UCIRI)</p> <p>Line 333, the phrase "in the same period" is repeated</p> <p>Lines 468-470 "the author notes that loyalty must also come from the small farmer". That assessment is true but that is an argument that needs a further development..</p> <p>In general I consider that the conclusion requires further development</p> |                                                                                                                                                                                      |
| <b>Optional/General</b> comments    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                                                                                                                                                                      |

**Reviewer Details:**

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|----------------------------------|------------------------------------------------------------------------------------|
| Name:                            | <b>Armando Garcia Chiang</b>                                                       |
| Department, University & Country | <b>Socioogy Department, Universidad Autónoma Metropolitana, Iztapalapa, México</b> |