



SDI Review Form 1.6

Journal Name:	<u>British Journal of Economics, Management & Trade</u>
Manuscript Number:	Ms_BJEMT_31392
Title of the Manuscript:	The intervening effect of customer satisfaction in the relationship between corporate social responsibility and reputation and credibility: Case of Credit Departments of Taiwan's Farmer Association
Type of the Article	

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound.

To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<http://www.sciencedomain.org/page.php?id=sdi-general-editorial-policy#Peer-Review-Guideline>)



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PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<u>Compulsory</u> REVISION comments	Indicate the following: Describe the research design, What was your study population, and how did you determine your sample? How did you analyse your data? Please make such clear in your methodology.	Thanks for your comments: 1. Research design is added. 2. Clarification of population and determination of sample are added. 3. The manuscript had mentioned that the collected data was analyzed by applying Exploratory Factor Analysis (EFA), Confirmatory Factor Analysis (CFA) and Cronbach's Alpha test of reliability, and Structural Equation Model (SEM) for testing hypotheses. The authors thought that the descriptions in methodology are sufficient and originally decided to use more words to describe the analysis of the results of this statistical analysis.
<u>Minor</u> REVISION comments	Review more current literature in the major study variables. Relate the variables in your study in literature review like CSR , reputation and credibility.	More descriptions are added about the relationships between CSR, reputation and credibility in literature review.
<u>Optional/General</u> comments	This is a good paper and therefore it should be improved accordingly and published.	Thanks.