



SDI Review Form 1.6

Journal Name:	<u>British Journal of Economics, Management & Trade</u>
Manuscript Number:	Ms_BJEMT_29906
Title of the Manuscript:	Product Innovation and SMEs Performance in the Manufacturing Sector of Ghana
Type of the Article	

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound.

To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<http://www.sciencedomain.org/page.php?id=sdi-general-editorial-policy#Peer-Review-Guideline>)



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PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<u>Compulsory</u> REVISION comments	In the abstract as well as in the main text of the paper, the author/s refers to " innovation of new business ideas". It is recommended to replace this expression with a clearer one, such as "innovation of business ideas" or "new business ideas". Sentence starting on line 7 "This study seeks...": It should be cut and replaced by a few sentences. This should be done throughout the paper, as there are too many very long and heavy sentences. Proper and professional English editing is necessary	
<u>Minor</u> REVISION comments		
<u>Optional/General</u> comments	The paper is robust and technically sound. The topic is relevant and well described and discussed. The hypotheses are clear and conclusions appropriate. The methodology is sound and clearly explained so that it can be replicated. The sample size is adequate and statistical analysis appropriate. Findings are interesting and well presented. Conclusions are strictly linked to findings. Referencing is adequate. The English language requires some polishing.	

Reviewer Details:

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