



SDI Review Form 1.6

Journal Name:	<u>British Journal of Economics, Management & Trade</u>
Manuscript Number:	Ms_BJEMT_27425
Title of the Manuscript:	Model Development of Home Industries to Improve Family Welfare Using Analytic Hierarchy Process (AHP) A Case Study in Kendal Regency, Central Java, Indonesia
Type of the Article	Research Paper

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound.

To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<http://www.sciencedomain.org/page.php?id=sdi-general-editorial-policy#Peer-Review-Guideline>)



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PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<u>Compulsory</u> REVISION comments		
<u>Minor</u> REVISION comments	The paper contains new, innovative and significant information which justifies its publication. However some minor changes will improve the quality of the paper. I recommend the authors to rather avoid the use of contractions like "don't" On the other hand, some parts appear in "italic" like: <i>Didia, P.Freeman, J.C. Assad, and J.Yuan</i> <i>39 (2015) stated</i> When talking about AHP methodology. It would be interesting to add some references to studies which have applied this methodology to the analysis of strategies: Alnafjan, K., Hussain, T., Ullah, H., & Paracha, Z. U. H. (2013, January). Comparative Analysis and Evaluation of Software Vulnerabilities Testing Techniques. In Proceedings of World Academy of Science, Engineering and Technology (No. 78, p. 40). World Academy of Science, Engineering and Technology (WASET).	



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	Aznar Bellver, J., Cervelló Royo, R. E., & Romero-Civera, A. (2011). New Spanish banking conglomerates. application of the analytic hierarchy process (ahp) to their market value. In International Research Journal of Finance and Economics (Vol. 78, pp. 71-82). EuroJournals. Cervelló-Royo, R., Guijarro, F., Pfahler, T., & Preuss, M. An Analytic Hierarchy Process (AHP) framework for property valuation to identify the ideal 2050 portfolio mixes in EU-27 countries with shrinking populations. Quality & Quantity, 1-17. Saaty, T. L., & Begicevic, N. (2012). The analytic hierarchy process applied to complexity. International Journal of Economics and Business Research, 4(3), 266-283. In the "references section", Literature references should be homogenized according to the journal guidelines. Figures can be also improved. Despite the paper needs to be improved, the methods applied are appropriate, the research is well designed. The results are presented clearly and analyzed appropriately. Conclusions are adequate and tie together all the elements of the paper.	
<u>Optional/General</u> comments		

Reviewer Details:

Name:	<i>Roberto E. Cervelló Royo</i>
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