



SDI Review Form 1.6

Journal Name:	<u>British Journal of Economics, Management & Trade</u>
Manuscript Number:	Ms_BJEMT_29906
Title of the Manuscript:	Product Innovation and SMEs Performance in the Manufacturing Sector of Ghana
Type of the Article	

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound.

To know the complete guideline for Peer Review process, reviewers are requested to visit this link:
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PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<u>Compulsory</u> REVISION comments		
<u>Minor</u> REVISION comments		
<u>Optional/General</u> comments	Abstract is very clear (objective and methodology) Introduction is clear enough (background and objective). But, in the introduction, such as in the abstract, should also include in brief the methodology. Literature survey is good. One input: although explanations of the findings are given in the conclusion, it is still better if the Section: Statistical analysis and presentation of results to be added with explanations about the meanings of all these statistical results, so public audience who are not master in any econometric or statistical analyses can still understand the findings.	1. Brief methodology is included in the introduction as suggested on lines 69-71. 2. We do agree with your suggestion of further explanation of the statistical results, so public audience who are not master in any econometric or statistical analysis can still understand the meaning of the statistical results. However, the target audience and space constraints limit us to further explain and add more to the statistical analysis and presentation of results section. Therefore, explanations of the findings were given in the conclusion in simple terms so that the general public would understand.