



SDI Review Form 1.6

Journal Name:	British Journal of Economics, Management & Trade
Manuscript Number:	Ms_BJEMT_27336
Title of the Manuscript:	FACTORS INFLUENCING CONSUMER PREFERENCE FOR SWEAT POTATO IN NAMIBIA, CASE STUDY FROM WINDHOEK
Type of the Article	Review paper

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound.

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(<http://www.sciencedomain.org/page.php?id=sdi-general-editorial-policy#Peer-Review-Guideline>)



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PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments	A) The following abbreviations from the Abstract should be removed (AGHH) (EMPLS) (HHesp) B) Key Words in the Abstract page has to be re arranged Alphabetically. C) The first paragraph in the Introduction page the Author name (Bianca B.2001) is acknowledged instead of denoting it with the number [1] Hence, it should be numbered. D) In the list of Reference, the 2nd one should be refined by incorporating" The Name of the Author (i.e Economist) Year of publication (i.e 2002) Topic viewed in that page----- The URL (i.e http://www.scribd.com/doc/91840616/Meat-Consumption-Per-Person) [Date Accessed -----] E) Reference lists should be written in consistent style	A. Accepted the abbreviation removed B. Arranged alphabetically C. Numbering system adopted to all list of authors D. Followed the suggestion E. Reference used in the journal guide
Minor REVISION comments	The following recommendation is not derived from the findings of the study, hence it should be removed from Abstract page and Recommendation page:	Accepted the comment and removed



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	<i>"It is also further recommended that Ministry of Health and Social Services should develop policies need to promote the consumption of sweet potato as health food that has the potential of reducing the current cardiovascular, diabetes and cancer."</i>	
<u>Optional/General</u> comments		