



SDI Review Form 1.6

Journal Name:	British Journal of Economics, Management & Trade
Manuscript Number:	Ms_BJEMT_25177
Title of the Manuscript:	Barriers to E-Commerce Adoption and Implementation Strategy: Empirical Review of Small and Medium-Sized Enterprises in Ghana
Type of the Article	Original Research Article

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound.

To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<http://www.sciencedomain.org/page.php?id=sdi-general-editorial-policy#Peer-Review-Guideline>)



SDI Review Form 1.6

PART 1: Review Comments

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
<u>Compulsory</u> REVISION comments		
<u>Minor</u> REVISION comments	The paper needs to explain the following: • Details explanation of the methodology • Analysis of the data – it could be better if the results are tabulated	• A detailed explanation of the methodology can be found under the heading: 3.2 The Research Philosophy and Questionnaire Design • All the results were tabulated; however, they are found under the Appendix which starts from Line 327 ➤ Kindly let me know if I should move the tabulated results from the Appendix to any specific part of the body of the work. Thank you
<u>Optional/General</u> comments		