



SDI Review Form 1.6

Journal Name:	British Journal of Economics, Management & Trade
Manuscript Number:	Ms_BJEMT_24697
Title of the Manuscript:	Paradigm Evolution and Sustainability Thinking: Using a Sustainability Inversegram to State Paradigm Death and Shift Expectations Under Win-Win and No Win-Win Situations.
Type of the Article	Original research paper

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound.

To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<http://www.sciencedomain.org/page.php?id=sdi-general-editorial-policy#Peer-Review-Guideline>)



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PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<u>Compulsory</u> REVISION comments	-The paper has some structure problems. 1)Key words: usually 5-8 words; 2)Paper mainly shows to readers briefly as below part like: background, method, experiment and result. The paper seems too detail to clear the main points. Suggest authors rewrite the length 15 pages total roughly. 3)For each part give clear number like 1. 2. 3....	i) The key words are highlighted to show I reduced the number of key words as indicated by the reviewer; ii) Section a) and b) of the introduction have some highlighted text to show where the 14 additional references requested by the editor and new content was added and is found; iii) The list of references at the end of the document show the additional 14 references highlighted so you can see what was added. iv) After checking to see the requirements of fewer key words and additional references has been met you only need to remove the highlight in key



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		words, in section a) and section b) of introduction and in the list of references at the end to have the final document without highlights.
<u>Minor</u> REVISION comments	All references give relevant number and mark in the paper so as to let readers check and read easily.	
<u>Optional/General</u> comments		