



SDI Review Form 1.6

Journal Name:	<u>British Journal of Economics, Management & Trade</u>
Manuscript Number:	Ms_BJEMT_20708
Title of the Manuscript:	INTEGRATIONAL INTERACTION SYNERGY EFFECTS IN EXPORT DISTRIBUTIONAL CHANNELS OF ENTERPRISE
Type of the Article	

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound.

To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

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PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments	1. Introduction session needs to edit and rewrite. 2. Methodology session needs to improve with some literature. 3. Results session needs to reorganize, not clustering. For example, Lines 206-212 there should be four bullet points to be used. 4. The entire paper should be edited according to a standard writing style such as MLA.	1. The knowledge and understanding of the sales system integrality due to the combination of internal heterogeneous components and the generation of synergetic effects due to optimal coordination of system components will help all of system participants to adapt more effectively to the external environment and achieve the sustainable development, defined by common trend and bifurcation moments that occur during the certain stages of organizational and economic interaction. Due to that points, the aims of this article are: - to systematize the synergistic effects and form the system of their indicators (characteristics) in integrated export channels; - to identify and explore the synergetic effect of self-organization, that arise with intensification of integrational interaction in export activity of enterprises. 2. This research is based on a literature survey [1,2,3,4,5,8,9,15] and is aimed at systematization and formalization the synergetic effects, that appear with more intensive interaction within sales system. 3. Lines 206-212 (now Lines 214-224) aren't the results of research. There are system characteristics, that are proposed by author for experts estimating as indicators of self-organizing effect due to integrational processes in export channels.
Minor REVISION comments		
Optional/General comments		