



SDI Review Form 1.6

Journal Name:	British Journal of Economics, Management & Trade
Manuscript Number:	Ms_BJEMT_22835
Title of the Manuscript:	The differences among the levels of emigrants Jordanian tourists satisfaction in Arabian Gulf countries on the strategies of tourism marketing in Jordan due to demographic features
Type of the Article	

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound.

To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<http://www.sciencedomain.org/page.php?id=sdi-general-editorial-policy#Peer-Review-Guideline>)



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PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<u>Compulsory</u> REVISION comments	The data provided in the article are interesting. I appreciate the effort made by the authors. The weaknesses are numerous and very important. Some of the most important are: 1. The abstract is not correct. Rewrite. 2. The introduction has no theoretical analysis or references. Rewrite 3. Page 3: two questions, and he authors write only one. I don't understand. 4. The hypotheses are badly written. They seem objectives. Rewrite 5. Epigraphs 5 and 6 are very simple. They are not appropriate for a scientific article. Rewrite. 6. Epigraph 8 (operational definitions) is not required in a scientific paper. 7. Epigraph 9 (Literature Review). It is not appropriate for a scientific article. Rewrite. 8. Epigraph 10 (Data analysis): many tables and very little analysis. This format is not correct. 9. There is no conclusions section. This is essential. 10. Very insufficient scientific literature	
<u>Minor</u> REVISION comments		
<u>Optional/General</u> comments		

Reviewer Details:

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