



**SDI Review Form 1.6**

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| Journal Name:            | <a href="#">British Journal of Economics, Management &amp; Trade</a>                                                                                                                 |
| Manuscript Number:       | Ms_BJEMT_22835                                                                                                                                                                       |
| Title of the Manuscript: | The differences among the levels of emigrants Jordanian tourists satisfaction in Arabian Gulf countries on the strategies of tourism marketing in Jordan due to demographic features |
| Type of the Article      |                                                                                                                                                                                      |

**General guideline for Peer Review process:**

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound.

To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<http://www.sciencedomain.org/page.php?id=sdi-general-editorial-policy#Peer-Review-Guideline>)



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**PART 1: Review Comments**

|                                            | Reviewer's comment                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
|--------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b><u>Compulsory</u></b> REVISION comments | <p>This is a potentially interesting paper that needs some more work. First, the paper will need to be edited at some stage for language use, since the paper is quite difficult to understand at times. Second, the literature review is very narrow and would benefit from a wider range of sources, specifically with respect to the issue of expatriate citizens returning to their own countries for holidays. The methodology section should be strengthened: how was the questionnaire developed and tested? What language was used in the research? How, in detail, were questionnaires distributed and returned? What is the meaning of 'snowball' sampling in this context? What about validity – was Cronbach's alpha calculated? What about the possibility of non-response bias? Next, the findings section contains many lengthy tables – too length; the authors should find a way to present the material using less space. The discussion section is very brief and does not give many details about the meaning of the hypothesis tests. Consequently, it is difficult to identify what is the contribution to knowledge that the paper makes. The limitations to the research should also be mentioned. Finally, some of the suggestions and recommendations are not justified by the research presented and should be reconsidered.</p> | <p>1- We developed the literature review as soon as possible.<br/> 2- According to the methodology, we developed some of items as highlighted in the yellow colour.<br/> 3- According to the tables and the statistical analysis, we are satisfied about all the offered tables because our study is quantitative study no qualitative. So we are satisfied that the tables, statistics, and the data are most important at our study more than the theoretical framework, as we know also that the theoretical aspect is published any were and the reader can find it in different resources.<br/> 4- We replaced the questions of the study instead of the hypothesis as long as our paper used to answer on the questions of the study.<br/> 5- The snowball sample is the most method that the researchers can use it when it is difficult to determine the study population in terms of location and address.<br/> 6- We changed and edited the major comments that could develop our manuscript and that may enrich it for publish.</p> <p>Note: The edited comments are highlighted with yellow colour.</p> <p>Finally, we appreciate the efforts of the</p> |



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|                                         |  | reviewers for all their comments that we are sure that will enrich our manuscript. |
| <b><u>Minor</u></b> REVISION comments   |  |                                                                                    |
| <b><u>Optional/General</u></b> comments |  |                                                                                    |