

ICTs and Early Literacy: spontaneous insertions of preschoolers during reading, e-book versus traditional book

ABSTRACT

Aims: The aim of the present study was to examine the active participation of preschool children during reading comparing their reaction between the traditional book and e-book. **Study design:** Cross-sectional study.

Place and Duration of Study: This study took place in Greece, during 2015-2016.

Methodology: The sample consisted of 69 children, aged 3-5 years, who read a traditional book and an e-book. They also participated 5 early childhood educators. At the end of the story the children were asked about their preference in the way of reading the story. Then the interaction of children was analyzed through the approach of "spontaneous insertions" of children based on a system of categories established by previous researches.

Results: It was found that in both reading practices, children made insertions regarding the content of the story, most of which were of low abstraction. In the traditional book reading children made significantly more insertions than in reading an e-book, to low abstraction categories (clarification, questions for clarification, names) and to high abstraction categories (relating to real life, recalling). It is noted that most children stated their preference to the electronic reading.

Conclusion: Based on these findings, it could be claimed that reading an e-book may be accompanied by behaviors that characterize the traditional book reading such as comments on the story and children's active participation to reading. Since neither of the two types of books does seem to prevail overall, it is deduced that the combined use of e-book with the traditional book, under early childhood education, could contribute both in children's language development and also familiarize them with digital learning environment.

Keywords: e-book, traditional book, early childhood education, ICTs, children's insertions, reading, early literacy

1. INTRODUCTION

The rapid development of Information and Communication Technologies (ICT) and the need for the educational system to adjust to recent developments led to introduce New Technologies in schools (Bratitsis, 2014). Its introduction in kindergarten and nursery schools raises many issues. Many parents and educators have a positive opinion regarding the introduction of new technologies in nursery schools as they believe that, this way, children will be prepared for the use of new technologies that will dominate their life in the future (Flewitt, Messer, & Kucirkova, 2014; Natsiopoulou, Melissa-Halikiopoulou, & Lioliou, 2013; Marsh et al., 2005). Others argue that computers have no place in preschool education (House, 2012). There are different opinions regarding computers' ability to support young children's development. Other researchers believe that computer-based technologies in the classroom have the potential to facilitate children's learning (Hyun, 2004) and others argue that computers are developmentally inappropriate for young children (Miller, 2005) and that they can affect the development of oral language and early literacy in a negative way. It is supported that language and literacy are social skills whose development is based on linguistic interactions with adults (Vygotsky, 1978) and that the use of computers in preschool years can reduce the opportunities of children-adults conversation (Flewitt, Messer, & Kucirkova, 2014).

The use of e-book in preschool education raises a lot of concerns. E-book is a product of modern technological evolution. They are print book that have been completely converted to or originated in a digital form (Grudzien & Casey, 2008). It is a form of book that includes elements of the print book, e.g. pages turned as well as digital features such as oral reading, sound, music, dialogues and animations (De Jong & Bus, 2003; Shamir & Korat, 2007). These features make the e-book very attractive, thus increasing its circulation and use (Roskos & Burnstein, 2012). According to the

35 Association of American Publishers the publication of digital books in the year 2011 raised by 117%
36 while Amazon sells more e-books than printed ones (Millar & Schrier, 2015). Its dissemination in the
37 pre-school age led to investigations in order to determine whether the e-book can support language
38 development and early literacy.

39 **1. 1 Traditional print book and early literacy development**

40 Since 1960, it has been observed that reading stories to children in the preschool age is associated
41 with language development and early literacy (Chomsky, 1972; Durkin, 1966). A series of **researches**
42 **was conducted in which is investigated the relationship between** individual characteristics of shared
43 reading and the development of language and pre-reading skills.

44 First it was mentioned the importance of adults' mediation in the interaction of preschoolers with the
45 books. **It was found that adults' behaviors such as** frequent reading to the child (Mol & Bus, 2011;
46 Burgess, Hech, & Lonigan, 2002), the aesthetic reading, that is carrying out the activity in a warm,
47 friendly atmosphere (Gest et al., 2004; Natsiopoulou, 2012) and verbal exchanges between the adult
48 and child during reading (Torr, 2004; Neuman, 1996) are basic elements of the contribution of
49 children's books in the development of language and literacy during the preschool years.

50 Several studies investigated the effect of the content of the book on the development of specific
51 literacy skills which are supported through the verbal exchanges between the adult and child (Aram,
52 2006; Stadler & McEvoy, 2003). **It is observed that reading alphabets** books initiated questions and
53 comments concerning letters and generally the phonological field of language, reading children's
54 stories initiated questions and comments concerning the understanding of the history and the text
55 reading with repetitions in the language or history motivated the child to read the repeated points
56 (Stadler & McEvoy, 2003).

57 Moreover **it is observed that reading** non-fiction children's books caused more language exchanges of
58 high level abstraction, as opposed to reading children's stories where discussions were more of low
59 abstraction, **as shown in Table 1. The low abstraction categories are mainly associated with questions**
60 **and descriptions, made by the children, that are related to images (e.g. describe pictures and explain**
61 **attitudes, clarifications, questions for clarification, names). The high abstraction categories are related**
62 **to questions of clarification and justification, e.g. "Why ..." "How ...", on the one hand and questions,**
63 **on the other hand, that correlate the story with their own experiences, or their own relevant provisions**
64 **of the outcome of the story. (Zucker, Justice, & Piasta, 2009; Moschovaki & Meadows, 2005; Van**
65 **Klek et al., 1997; Haden et al., 1996; Neuman, 1996).**
66

67 Other studies have suggested that a child's active involvement in reading stories (before, after and
68 during reading) is instrumental to first language learning and makes children familiar with
69 decontextualized language (Whitehurst & Lonigan, 1998), which is essential to literacy. Studies on
70 children's initiations in literacy activities such as reading and writing showed that children who asked
71 more questions and made more comments in these activities were also more advanced in their
72 language and literacy skills (Korat, Klein, & Segal-Driori, 2007). Children's participation in reading can
73 be prompted by the adults or **can be spontaneous**. During the prompted participation, the adult
74 encourages the children to participate in the reading with questions and comments while, during the
75 spontaneous participation the children ask questions and make comments with their own initiative.
76 Studies have shown that there is a reciprocal relation between adult-children extra textual interactions
77 during reading. In kindergarteners it was observed that teachers' personal involvement comments
78 prompted children's personal engagement reactions, teachers' reenactment was followed by
79 children's imitations of such reenactments and teachers' voice intonation elicited children's personal
80 engagement comments. On the other hand, children's use of paralinguistic cues and personal
81 engagement comments reinforced teachers' use of voice intonation and personal involvement
82 comments (Moschovaki, Meadows, & Pellegrini, 2007). Other studies have showed that children's
83 participation in reading increased as children become familiar with the book (Beals, De Temple, &
84 Dickinson, 1994). Researchers believe that the children's' spontaneous participation in reading is
85 more important than questions and comments addressed to them by the adults, because this way
86 children seek information on topics of their own interest, and adult's interference can simply interrupt
87 the reading (Baker et al., 1998). Forms of reading that promote the child's active participation are the
88 interactive reading style that is accompanied by a rich discussion between the adult and the child,
89 especially the dialogic reading / telling where the child takes on the role of the narrator and the adult

the role of the active listener, who answers questions addressed by the child, gives information and encourages with praises, repetition and extension of sentences in order to tell the story (Whitehurst & Lonigan, 1998). It was observed that dialogic reading contributes to vocabulary development, especially of younger children (Mol et al., 2008).

1. 2 E-book and early literacy development

In the recent decades, the dissemination of the e-book in the pre-school age led to investigations in order to determine whether the e-book can support language development and early literacy the same way as the traditional print book. Many respond positively to this question indicating that the engagement of children in the e-book may be accompanied by behaviors that were observed in the use of the traditional book, such as the frequent and repeated reading of the same story which was declared to contribute to the development of language and early literacy (Mol & Bus, 2011; Aram, 2006). It was found that the electronic book provokes and motivates children to engage with it (Ciampa, 2012; Moode, Justice, & Cabell, 2010). Additionally, it helps those who are unable to read or have reduced reading ability to engage themselves in a pleasant way with the book. As a result, children do not need adults, they are self-motivated to repeatedly read the same story and to engage more frequently with the book, thereby enhancing the literacy ability (Salmon, 2013).

As to the research question of what form of book contributes more to the development of language and pre-reading skills, researches' findings vary. Some researchers who compared traditional and electronic reading found no differences in the form of the book to the understanding of the story (De Jong & Bus, 2004; Segers, Takke, & Verhoeven, 2004), vocabulary (Korat & Shamir, 2007) and the phonological awareness (Korat & Shamir, 2007; Wood, 2005).

A number of researchers observed that the e-book was more effective than the traditional (Segal-Driori, Korat, Shamir, & Klein, 2010; Verhallen, Bus, & De Jong, 2006). Other researchers (Takacs, Swart, & Bus, 2015), in a meta-analysis of the results of 43 studies, found that the e-book has a small but significant effect additional to that of the traditional book in the understanding of the story and the expressive vocabulary of children. However, in previous studies, it was found that the traditional book contributed more than the e-book in the understanding of the story (De Jong & Bus, 2002) and the vocabulary development (De Jong & Bus, 2002; Segers, Takke, & Verhoeven, 2004).

It is also argued that the variety of findings on supporting language and literacy by electronic or traditional book can be attributed to the quality and use of e-book conditions (De Jong & Bus, 2002; Korat & Shamir, 2007; Segal-Driori, Korat, Shamir, & Klein, 2010). Regarding quality, it was found that when the digital features of the e-book focused on understanding the text, they facilitate the understanding of the story, while when they concern mainly the entertainment these distract children from the story and complicate its understanding (Takacs, Swart & Bus, 2015; De Jong & Bus, 2002). It is argued that certain characteristics as animation, music and sound, facilitate the comprehension of history and enrich the expressive vocabulary, while some interactive elements like hotspots, games and dictionaries distract children from the text (Takacs, Swart & Bus, 2015). It has been suggested that when children are guided by an adult during the use of the e-book, they perform better, have higher performance in reading words, better knowledge of the written language and phonological awareness than if they deal with it alone (Segal-Driori, Korat, Shamir, & Klein, 2010). Also researches showed that children who were engaged with e-book through an adult asked more questions and comments than when dealing with it alone.

Researchers' studies that examined the adult-child extratextual interactions showed that reading e-book may be accompanied by behaviors that characterize the reading of the traditional print book (Roskos & Burstein, 2012; Fisch et al., 2002). However, between reading the traditional book with an adult and the child's involvement in the e-book through an adult, children participated more in the reading of traditional books (Moody, Justice, & Cabell, 2010; Kim & Anderson, 2008).

Regarding the issue of insertion's type of research findings vary. Some researchers have observed that, when reading traditional books, children showed more low abstraction level insertions (labelling) than while reading the e-book (Moody, Justice, & Cabell, 2010). Others found that children, when reading the traditional book, showed more insertions of low abstraction than of high abstraction, while reading the e-book they showed more insertions of high abstraction than of low abstraction (Kim & Anderson, 2008). However, there have been researches in which no differences were observed in the

level of abstraction of the verbal exchanges between adults and children during the traditional and electronic reading (Fisch et al., 2002).

The goal of this research was both to investigate the quantity and type of spontaneous children's insertions in reading the same story from a traditional book and e-book and to examine the preference of children between the two types of books

2. MATERIAL AND METHODS

This study took place in Greece, during 2015-26, in a self selected group of five different preschool centers. The sample consisted of 69 children from low-income families, aged 3-5 years, of which 33 were boys and 36 girls. It is a quasi-experimental design research that utilizes quantitative observation data while future research of high methodological quality is essential for improving our knowledge of effective uses of e-books in early childhood education. They also participated 5 early childhood educators. The criteria for selecting the particular educators were to work for this preschool center in order to have familiarity with children, to be willing to participate in the research and to attend a seminar for the purpose of the research project. The adoption of other criteria such as education, experience, personality traits and other capabilities, is considered to create a research bias condition, since research interest focuses on the type of book rather than the teaching ability of the educator.

The materials used were two picture story books which were accompanied by CD. These books were: a) When the ladybug met the elephant by Christos Boulotis, editions A.A. Lebani and b) Pupo and Carlotta by E.Trivizas, editions Routledge. These books were selected because they are considered as developmentally appropriate for children of preschool age, while they are popular and their content is characterized by high quality. It is also considered that the e-BOOK fulfills certain quality requirements as the digital features of the e-book focus on understanding the text and not exclusively on children's entertainment. The level of quality is supported by certain digital characteristics as animation, music and sound which focus on understanding the text, facilitate the understanding of the story, with no exaggeration of the interactive elements which distract children from the text. (Takacs, Swart & Bus, 2015; Segal et al. 2010; De Jong & Bus, 2002;)

For the collection of the data the educators were asked to read to each child individually the same story one time from the traditional book and some other day its online portrayal on the computer. The guidelines were to read the traditional book as they did in class and in the online reading, after they showed the children how to turn the pages by pressing the keys, to sit beside them to help them in case they have difficulties. The two forms of reading were performed in a quiet room of the nursery and were recorded by the educators. The order of the two types of reading was changing and it was not always the same so as not to affect the result by the order of reading type. After the second reading educators asked children when they liked the story the most (traditional or electronic reading), why and how they would like to present their story if they read it again.

After that, the two authors categorized the spontaneous insertions of children based on a system of categories established by previous researches, who studied the level of abstraction (abstraction level) of extratextual interactions between parents and children reading stories from traditional books (fiction book) (Natsiopoulou, Souliotis, & Kyridis, 2006; Hammet, Van Kleek, & Huberty, 2003; Neuman, 1996).

As "spontaneous insertions" are determined, all kinds of questions and statements constitute a reason for discussion.

The spontaneous insertions, after they were collected, they were coded and distinguished in seven categories as they follow:

Table 1: Categories of spontaneous insertions

1. Names	Children name objects, incidents, characters, e.g. "Duckling".
2. Questions about	Children ask about names of objects, incidents and characters,

names	e.g. "What are they;"
3. Clarifying	Children describe pictures and explain attitudes, e.g. "The fox is crying", "They are sleeping"
4. Questions for clarification	Children ask for explanations about incidents and attitudes, e.g. "Why did they duck?"
5. Relating the story to real life	Children relate incidents in the story to their own personal experiences, e.g. "Once I saw on TV a rabbit that went on an elephant and they flew together."
6. Recalling information	Children point out details in the story and give information, e.g. "He is standing like a swan"
7. Prediction	Children predict the development of the plot, e.g. "Here he wants to cook her."

Seeking the reliability of coding interventions the authors, firstly, categorized the extra-textual interactions of five readings. Then, they discussed with three colleagues, who had read the readings, about the categorizing and no different opinions expressed. The statistic analysis of the insertions was performed with the statistic software SPSS 21.00 and involves: a) descriptive statistics, b) frequency statistics, c) mean comparisons (independent samples t test, paired t test) and cross-tabulation statistics. As minimum level of significance the * $p < 0.05$ was taken into account.

3. RESULTS AND DISCUSSION

Table 2: Number and percentage of children's insertions during books reading				
Children's insertions	Traditional Book		E-Book	
	N	%	N	%
1. Names	50	16.72	14	10.52
2. Questions/name	31	10.36	31	23.30
3. Clarification	80	26.75	41	30.82
4. Questions/clarification	55	18.30	16	12.03
5. Relation to real life	34	11.38	11	8.28
6. Recalling	36	12.05	11	8.28
7. Prediction	13	4.35	9	6.77
Total	299	100	133	100
low versus high level abstractions				
low-level abstraction (1-4)	216	72,13	102	76,67
High-level abstraction (5-7)	83	27,77	31	23,33
Total	299	100	133	100

As it becomes obvious in Table 2, the majority of children's insertions in both reading formats were of low-level abstraction. Specifically, in the traditional book reading children made more interferences to categories clarifications, questions for clarification and names while reading e-book in the categories clarifications, questions about names and questions for clarification. It is also revealed that while reading the traditional book children made more insertions than when reading the e-book. In statistical adjustment level, it appears that children who do more low-level abstraction (low abstraction (type of 1-4, in both readings), tend to prefer the e-book ($X^2 = 17,307$, $p = 0,00$, $r = 0.41$) (Figure 1). Also noteworthy is that children who do more interventions during the reading of the traditional book these when asked state their preference in the e-book ($X^2 = 13,107$, $p = 0,03$, $c = 0.33$) (Figure 2).

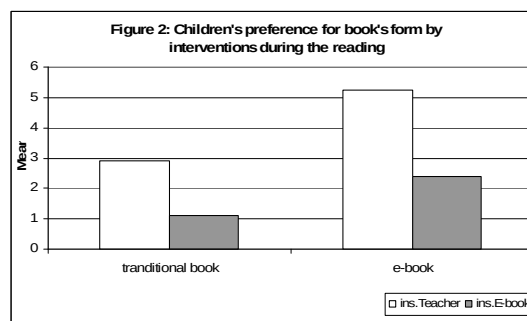
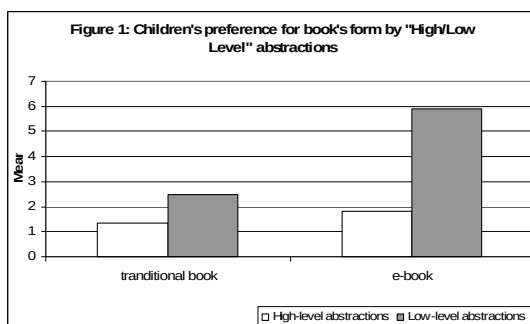


Table 3: Means and standard deviation of children's insertions during book readings

Children's insertions	Traditional book Means (SD)	E-book Means(SD)	t	p
Names	0.72 (1.34)	0.20 (0.47)	3.32	0.01
Questions/name	0.44 (0.93)	0.44 (1.78)	0.00	1.00
Clarification	1.15 (1.95)	0.59 (1.01)	2.15	0.03
Questions/clarification	0.79 (1.59)	0.23 (1.13)	3.38	0.00
Relation to real life	0.49 (0.79)	0.15 (0.40)	3.84	0.00
Recalling	0.52 (0.85)	0.15 (0.44)	3.51	0.00
Prediction	0.18 (0.52)	0.13 (0.41)	0.70	0.48
Total	4.36 (4.29)	1.92 (3.49)	4.55	0.00

According to Table 3, the children made significantly more insertions while reading the traditional book than when reading the e-book and in the categories names, clarification, questions for clarification, relating the story to real life and recalling.

Also it is found that children who say that they prefer the e-book while they make more interventions with questions listed in the name when reading traditional books ($X^2 = 8,908$, $p = 0,01$, $r = 0.49$) while reading the e-book, they go to more deterministic queries on names (Questions about names) ($X^2 = 3,337$, $p = 0,05$, $r = 0.62$) and further explanatory questions (Questions for clarification) ($X^2 = 1,946$, $p = 0,05$, $c = 0.54$). As a result, the reaction is consistent with a preference between the traditional book and e-book.

Table 4: Children's persistence during e-book reading

Persistence	Boys	Girls	Total
Yes	29 (87.90%)	22 (61.10%)	51 (73.90)
No	4 (12.10%)	14 (38.90%)	18 (26.10)
Total	33 (100%)	36 (100%)	69 (100%)

$$X^2 = 6.39, df = 1, p = 0.01$$

The persistence of children assessed by the educator with the alternative "Yes" or "No". The "yes" or "no" referred to the final judgment of educators on children's persistence and was based on a detailed descriptive assessment (Rubric), commonly followed by five educators. It is remarkable that the majority of children showed caution in dealing with the e-book, as shown in Table 4. Note that from the distinct percentage of children (26%) that did not pay attention, the majority were girls. Furthermore, it was found that boys are more focused on reading history than are girls ($X^2 = 6,398$, $p = 0,00$, $c = 0.64$). Also It is pointed out that children which show bigger degree of attachment they prefer the e-book ($X^2 = 3,313$, $p = 0,05$, $g = -0,46$).

Table 5: Children's preference for book's form

Book	Boys	Girls	Total
Print book	10 (30.3%)	16 (44.4%)	26 (37.7%)
E-book	23 (69.7%)	20 (55.6%)	43 (62.3%)
Total	33 (100.0%)	36 (100.0%)	69 (100.0%)

$$X^2 = 1.46, df = 1, p = 0.22$$

According to Table 5, the majority of children preferred electronic reading of the story, however many children preferred reading by the educator.

3.1 Discussion

It argued that reading books is a crucial process for the development of language, literacy and school success of children (Mol & Bus, 2011). In the case of preschool children, adults' mediation is required so that they can read books. The possibilities offered by the e-book through digital elements provide children the opportunity to read without the necessity of adult mediation. This feature affects the child's behavior when reading, even with the mediation of an adult.

The purpose of the present study was to examine the active participation of preschool children during reading comparing their reaction between the traditional book and e-book. According to the results showed that in both types of reading children made insertions based on pictures which were relevant to the content of the story, finding which is supported by previous research (Yaden, Smolkin, & Conlon, 1989). This finding was expected since it has been observed in studies where the traditional book was used that most of the children's insertions during reading picture books were related to images and that the children's stories as a genre refer to the commentary content of the story in order to understand it (Stadler & McEvoy, 2003).

Also it was found that while reading the traditional book children made more insertions than when reading the e-book. At this point our research agrees with researches which showed that the traditional reading caused more verbal exchanges between the adult and child compared to the online reading (Parish-Morris et al., 2013; Moody, Justice, & Cabell, 2010; Kim & Anderson, 2008). This observation supports the view that the e-book as a material serves better the listening of the story and so it causes less verbal exchanges between the adult and the child regarding the written word or text than the traditional book (Kim & Anderson, 2008; Doty, Popplewell, & Byers, 2001). Considering the kind of insertions is concluded that in both traditional and online story reading, the majority of children insertions were in the categories names and questions for clarification, which are considered low-level abstraction as they are related to evidence brought by images (Hammet, Van Kleeck, & Huberty, 2003; Neumann, 1996). This behavior of children is supported by previous studies where parents read traditional books to their children (Natsiopoulou, Souliotis, & Kyridis, 2006). It is argued that, children's books that narrate stories cause linguistic exchanges between the child and the adult, which is more low-level abstraction (Natsiopoulou, Souliotis, & Kyridis, 2006; Moschovaki & Meadows, 2005; Pellegrini et al., 1990). This study observed that children made more insertions during traditional reading than in electronic reading, both at low abstraction categories, such as names and questions for clarification, and to high abstraction categories such as linking **the story with their personal experiences**. These findings are partly consistent with observations by other researchers (Parish-Morris et al., 2013; Moody, Justice, & Cabell, 2010). According to Moody, Justice, & Cabell (2010) when children reading traditional books made more insertions in the category names than when reading e-book, and found no differences in high abstraction categories. On the contrary, Parish-Morris et al. (2013) observed that children aged 3-5 years made more high abstraction insertions (connection of story with personal experiences) with the traditional reading of the story and found no differences in low abstraction insertions (related story). However, other researches have shown that children made more insertions, both overall and in individual categories in the electronic reading of the story (Korat & Or, 2010; Kim & Anderson, 2008). Kim & Anderson (2008) found that when reading traditional books children made more low abstraction insertions than of high abstraction, while when reading the e-book they made more insertions of high abstraction than of low abstraction. Some researchers attribute these differences in the quality of the content of the e-book (Korat & Or, 2010). Moreover, even in studies where there was a greater contribution of the e-book than that of the traditional book in language development and literacy, the e-book was designed to support the development of language and literacy (Korat & Shamir, 2007) or was used by the children with an adult (Segal-Driori, Korat, Shamir, & Klein, 2010). However, it is not clear the way in which the e-book reinforces language and pre- reading skills. What could possibly help the development of such skills is the application of techniques and behaviors used for the reading of traditional books to the reading of the e-book such as adult questions to the child, clarification, feedback, expansion of children's phrases, praise. According to Roskos & Burnstein, 2012 the above mentioned practices caused the improvement in the enrichment of vocabulary. In this study it appears that children can actively participate in the electronic reading of a story making insertions of low and high abstraction, which are considered important for the development of language and early literacy.

In previous studies it has been supported that children present more attention with the e-book from that with the traditional book (Moody, Justice, & Cabell, 2010; De Jong & Bus, 2002,2003). In this research children attended the whole reading process of the traditional book as a normal activity. However, during reading the e-book, children's behavior changed. Although most of the children attended with enhanced attention, some, mainly girls, were losing their concentration and were facing

some difficulties. These difficulties associated with problems such as synchronizing the page they saw and the text they heard. Therefore, it is concluded that the use of e-book requires children's additional skills than those needed for the traditional book. (Roskos & Burstein, 2012; Silverman & Crandall, 2010).

Regarding the preference shown by children between the e-book and traditional book, most children said that they prefer to hear the story from the computer because «it's nicer that way", "because there is music", "it is bright and I like", "because it has buttons", "it's bigger" and "because I like playing on the computer ". However, other children preferred to hear the story from the educator because "the book is closer," "I like to touch the book", "that book has pretty pictures", "because I can't ask the narrator in the computer", "this is the way my mom reads rather than from the computer."

Highlighted, as a research limitation which should be taken into account when generalizing research results, is the relatively small number of the sample and the specific socio-cultural conditions in Greece, as well as the particular characteristics on digital literacy that characterize Greece vs other "advanced countries".

4. CONCLUSION

Children today are raised in a rich technological environment. The expansion of new technologies in all aspects of human activities has caused many changes in learning processes. More specifically traditional and digital techniques such as print and digital media, print and digital texts are used in the literacy today. Regarding the possibility of digital support of oral language and early literacy, studies do not give clear answers. However, they suggest that the digital support is possible under consideration.

Firstly, appropriate technology should be used. It was observed that when digital devices were appropriate for preschool age, children learned quickly how to use them and happily engaged with computer based literacy activities (Lynch & Redpath, 2014). However, when they faced technical difficulties they were disappointed and left the activity (Flewitt, Messer, & Kucirkova, 2014).

The educators should choose and use quality e-books, appropriate for the support of early literacy. Studies of e-book design show that many children's e-books are mediocre at best, offering low level multimedia, interactivity and literature (Roskos & Burstein, 2012). According to researches' results, e-books with animated pictures related with elements and included in the texts, were appropriate for the development of the vocabulary and the understanding of the story. Contrary, when the animated pictures were unrelated with elements on the text, they removed children's attention from the text and it was possible that the e-book would not contribute to the development of the vocabulary and the story's comprehension (Smeets & Bus, 2014; Takacs, Swart, & Bus, 2015).

Alongside with the quality of e-books, attention should be paid in the adults' mediation during its use. Current research identifies adult's interactions when shared e-book reading is scarce (Salmon, 2013). However, researches' results suggested that adult's support might provide additional benefits beyond the digital features in e-books (Kim & Anderson, 2008; Korat & Or, 2010). It seems possible that educators who consider the functions of digital features and then intentionally pair a reader with a book based upon specific scaffolding supports will achieve higher levels of early literacy development (Moody, 2010). Based on what is mentioned above, it could be accepted that the e-book can contribute in the development of language and literacy in the preschoolers but it cannot substitute the adult's involvement (Salmon, 2013).

Along with traditional shared reading and read aloud activities, educators can use e-books in order to enrich the reading experiences of the children (Roskos & Burstein, 2012).

Modern technological developments lead to the establishment of an environment where the electronic speech will be equally, if not more important, to the printed one. The use of electronic books, in preschool age, alongside with the traditional ones could support the development of language and literacy, while it could also prepare children for the digital environment of their subsequent training.

ETHICAL APPROVAL AND CONSENT DISCLAIMER

All authors declare that "All parents of children who participated in the investigation were informed. No objection has been expressed about it."

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