



SDI FINAL EVALUATION FORM 1.1

PART 1:

Journal Name:	British Journal of Applied Science & Technology
Manuscript Number:	Ms_BJAST_29341
Title of the Manuscript:	Nexus among Leadership Styles, Strategy Implementation and Performance of Small and Medium Manufacturing Firms in Thika, Kenya
Type of Article:	Original Research Article

PART 2:

FINAL EVALUATOR'S comments on revised paper (if any)	Authors' response to final evaluator's comments
- Abstract should be more simplified; at present it is verbose, containing 278 words. I suggest make it 200-220. - I think the paper will give a better look if the author/s merges conceptual framework and theoretical orientation together -- may be under a different heading like 'Theories and Concepts' – and also brings the framework after theories - Similarly, the author/s can pose the research question first, as a running texts, and then state the research objectives [numerically ...i), ii)] to close the introduction section. - Finally, the writing style is still VERBOSE all over the paper. For example the author can write 'the study concludes that' rather the 'the study came into a conclusion that'. I suggest editing by a professional English Language Editor.	-Abstract has been summarized to 189 words. See Page 1 -Conceptual framework merged with theoretical frameworks under the title theoretical underpinnings and concepts see page 5 -Research questions and objectives of the study merged with the introduction in chapter one. Both are included in the body. See second last paragraph of the introduction -The paper has been thoroughly reviewed by a professional English language editor and verbosity removed.