



SDI Review Form 1.6

Journal Name:	Asian Journal of Research in Computer Science
Manuscript Number:	Ms_AJRCOS_41468
Title of the Manuscript:	A Stacking Approach to Direct Marketing Response Modeling
Type of the Article	Original Research Article

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<http://www.sciencedomain.org/page.php?id=sdi-general-editorial-policy#Peer-Review-Guideline>)

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<u>Compulsory</u> REVISION comments	<p>1. The contribution of this paper is not very clear since you do not compare your work with the most similar one given by google scholarship.</p> <p>2. When authors describe the proposed schemes, the main steps should be elaborated.</p> <p>3. The experiment results are lack of analysis.</p>	
<u>Minor</u> REVISION comments	<p>1. The contribution of this paper is not very clear since you do not compare your work with the most similar one given by google scholarship.</p> <p>2. When authors describe the proposed schemes, the main steps should be elaborated.</p> <p>3. The experiment results are lack of analysis.</p>	
<u>Optional/General</u> comments		

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