



**SDI Review Form 1.6**

Journal Name:	<a href="#">Asian Journal of Economics, Business and Accounting</a>
Manuscript Number:	Ms_AJEBA_43948
Title of the Manuscript:	Cultural Dynamics and Performance Family Owned Businesses in Anambra State
Type of the Article	<b>This is Not a Case study ; Research Article</b>

**General guideline for Peer Review process:**

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<http://www.sciencedomain.org/page.php?id=sdi-general-editorial-policy#Peer-Review-Guideline>)



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**PART 1: Review Comments**

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<b>Compulsory</b> REVISION comments	<p>[1] Abstract, Line 11, write... Businesses in Anambra</p> <p>[2] Line 13, write...distribution of questionnaires in....</p> <p>[3] Keywords [one word], Keywords</p> <p>[4] Line 34, write... and/or structures.</p> <p>[5] Line 122, ckose quotation marks.... and notions of time".</p> <p>[6] Line 201, write... combinations may exist...</p> <p>[7] Line 225, write... Wade &amp; Ricardo (2001) opine that...</p> <p>[8] Line 247, write... However, this significant ....</p> <p>[9] Line 258, write...financial analysts...</p> <p>[10] Line 279, write... These were among...</p> <p>[11] Line 287, write... for various components or...</p> <p>[12] Line 291, write... individual units which...</p> <p>[13] Line 331, write... very different cultures and...</p> <p>[14] Line 335, write... attributes were shown...</p> <p>[15] Line 338, write... questionnaires were...</p> <p>[16] Line 381, write... through a questionnaire from...</p> <p>[17] Line 391, write.... formula as: <math>N / [1 + Ne^2]</math></p> <p>[18] Line 398, write... of questionnaires in...</p> <p>[19] Line 412, write... copies of the questionnaire...</p> <p>[20] Line 416, write... which represent a response rate of 83% of....</p> <p>[21] Lines 420 - 421, write... acceptance of 0.70</p> <p>[22] Which software was used?????</p> <p>[23] All Table Titles are straight not Italic: Line 428, Table 1: Distribution of Responses</p> <p>Line 435, Table 2: PPMCC Output</p> <p>[24] Lines 431 -433.... Analysis is not enough. You need to do it in detail</p>	



SDI Review Form 1.6

	<p>[25] Explain Table 2 in the paragraph under the Table...</p> <p>[26] Analysis of data is very limited... You need to do other tests using regression analysis using the items in Table 1....</p> <p>[27] Lines 445-446, you can not just infer that, where is the proof?? The obtained results of Table 2 is not enough for inference....</p> <p>[28] Lines 455 – 460... You need more data to discuss that.... If you do regressions analysis between the items in your Table 1, you may be able to infer further.</p> <p>[29] What are the limitations of the research?</p> <p>[30] Recommendations must be based on a thorough analysis of the findindins which you do not have???</p> <p>[31] What are the implications??</p> <p><b>[32] You have references cited in your list of references but are not in your text, must remove...</b>  <b>Line 505</b>   <b>Line 542</b>   <b>Line 560</b>   <b>Line 567</b>   <b>Line 595</b></p> <p><b>[33] You have references cited in your text but not in your List of references:</b>  <b>Line 50</b>   <b>Line 58</b>   <b>Line 68</b>   <b>Line 121</b>   <b>Line 133</b>   <b>Line 135</b>   <b>Line 178</b>   <b>Line 190</b>   <b>Line 224 &amp; 225</b>   <b>Line 233</b>   <b>Line 240</b>   <b>Line 286</b></p>	
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	<p><b>Line 365</b></p> <p><b>[34] You need to correct the reference... Miller, Steier &amp; LeBreton-Miller, 2003.</b></p>	
<b><u>Minor</u></b> REVISION comments		
<b><u>Optional/General</u></b> comments	<p>This is not a Case Study, otherwise a selection of a family Business is a must and to be analyzed in the paper based on the review of literature and a selection of several attributes, or key success factors.</p> <p>In general, a good and attractive subject. The author followed well the stages for research review process, with good literature review and secondary data support [needing at least 40 references, having 47 references]. However, the quantitative analysis is poor and more can be done therefore the conclusions are not well supported.</p> <p>If the quantitative analysis is performed more deeply, then this paper will contribute to the existent literature and adds value-added knowledge to both policy makers and researchers.</p> <p>Further the author must put more attention to add the implications to family businesses, the economic sector, and government policy...</p>	

**Reviewer Details:**

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