



SDI Review Form 1.6

Journal Name:	Asian Journal of Economics, Business and Accounting
Manuscript Number:	Ms_AJEBA_43948
Title of the Manuscript:	Cultural Dynamics and Performance Family Owned Businesses in Anambra State
Type of the Article	Case study

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<http://www.sciencedomain.org/page.php?id=sdi-general-editorial-policy#Peer-Review-Guideline>)

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)								
<u>Compulsory</u> REVISION comments	<p>The paper is paying attention to an interesting topic in an interesting context; however the result of data analysis should be corrected.</p> <p>This study is suggested that author should describe performance scale responses, and find out the relationship between inheritance culture, professionalization and Performance of Family Owned Businesses, by using Pearson's Product Moment Correlation Coefficient. Thus, this will give us clear picture whether inheritance culture and professionalization jointly and independently have positive or negative relationship with Performance of Family Owned Businesses.</p> <p>Cronbach Alpha reliability of inheritance culture, professionalization and Performance of Family Owned Businesses should be determined separately not collectively. See Table below;</p> <table><tr><td>Scale</td><td>Cronbach Alpha reliability</td></tr><tr><td>Inheritance culture Questionnaire</td><td>?</td></tr><tr><td>Professionalization Questionnaire</td><td>?</td></tr><tr><td>Performance Questionnaire</td><td>?</td></tr></table> <p>Please mention the similar research works in your country and discuss the existing gap.</p>	Scale	Cronbach Alpha reliability	Inheritance culture Questionnaire	?	Professionalization Questionnaire	?	Performance Questionnaire	?	
Scale	Cronbach Alpha reliability									
Inheritance culture Questionnaire	?									
Professionalization Questionnaire	?									
Performance Questionnaire	?									
<u>Minor</u> REVISION comments										
<u>Optional/General</u> comments										

Reviewer Details:

Name:	A.S. Sajuyigbe
Department, University & Country	National Open University, Nigeria