SDI Review Form 1.6

Journal Name:	**Asian Journal of Economics, Business and Accounting**
Manuscript Number:	**Ms_AJEBA_35538**
Title of the Manuscript:	**The relationship between customer satisfaction and corporate reputation and credibility**
Type of the Article	**Original Research Paper**

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound.
To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(http://www.sciencedomain.org/page.php?id=sdi-general-editorial-policy#Peer-Review-Guideline)

PART 1: Review Comments

	Reviewer's comment	**Author's comment** *(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)*
Compulsory REVISION comments	**This study focuses on customer-oriented marketing and finds that satisfaction of customers with products and services is of fundamental importance in building a reputable and credible image of an organisation.**	
Minor REVISION comments	Need more review of literature of this study	
Optional/General comments		

Reviewer Details:

Name:	***S.Ramya***
Department, University & Country	***Department of Commerce, Srimad Andavan Arts and Science College (Autonomous), Bharathidasan University, India***