



SDI FINAL EVALUATION FORM 1.1

PART 1:

Journal Name:	Asian Journal of Economics, Business and Accounting
Manuscript Number:	Ms_AJEBA_33095
Title of the Manuscript:	STRATEGIC USE OF EXIT INTERVIEWS: THE ART OF RETENTION
Type of Article:	Original Research Article

PART 2:

FINAL EVALUATOR'S comments on revised paper (if any)	Authors' response to final evaluator's comments
I really appreciate qualitative work. However, I asked for statistics of analysis (Especially software used for analysis, how did you code a theme, frequency statistics of extracted words) in table and coding formats and it is still missing. Sorry, you have to organize output in tables using codes and themes extracted from interviews. Follow guidelines @ http://utsc.utoronto.ca/~kmacd/IDSC10/Readings/text%20analysis/themes.pdf http://s3.amazonaws.com/academia.edu.documents/46208392/53e317510cf2b9d0d832cb47.pdf?AWSAccessKeyId=AKIAIWOWYYGZ2Y53UL3A&Expires=1492072382&Signature=j4%2FdkPWtb%2BJEoXtrcbdGpnkyS%2Fc%3D&response-content-disposition=inline%3B%20filename%3DContent analysis and thematic a nalysis I.pdf	

Reviewer Details:

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