



SDI Review Form 1.6

Journal Name:	Asian Journal of Economics, Business and Accounting
Manuscript Number:	Ms_AJEBA_33095
Title of the Manuscript:	STRATEGIC USE OF EXIT INTERVIEWS: THE ART OF RETENTION
Type of the Article	Original Research Article

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound.

To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<http://www.sciencedomain.org/page.php?id=sdi-general-editorial-policy#Peer-Review-Guideline>)



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PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<u>Compulsory</u> REVISION comments	The author has given quite a good literature review on the exit but the findings are not discussed in the context of the findings of previous related research. The purpose of the <i>discussion</i> is to help the researcher to interpret and describe the significance of his/her findings in light of what is already known about exit interviews, and to explain any new understanding or insights about the exit interviews after taking the findings into consideration. The discussion would make the direct quotations of interview data very insightful	
<u>Minor</u> REVISION comments	Sentence construction and grammar needs to be checked. An English expert can be employed to do a better job of editing and improving the language and grammar.	
<u>Optional/General</u> comments	A few personnel who have exited or who intent to exit should also have been interviewed.	

Reviewer Details:

Name:	<i>Joseph Jakisa Owor</i>
Department, University & Country	<i>Business, Uganda Christian University, Uganda</i>