



SDI Review Form 1.6

Journal Name:	Asian Journal of Economics, Business and Accounting
Manuscript Number:	Ms_AJEBA_37019
Title of the Manuscript:	Review of Sustainable Good Governance in Nature Park – Carita Beach
Type of the Article	Review Paper

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<http://www.sciencedomain.org/page.php?id=sdi-general-editorial-policy#Peer-Review-Guideline>)



SDI Review Form 1.6

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments	The process is good but the result is unclear. It needs to be explained by summarizing in each topic after showing on the table. The other research need to be cited and reviewed on the discussion part. If plagiarism is suspected http://turnitin.com/	The essence of the study's findings on the existing external conditions is to develop a list of opportunities that could benefit the Carita Beach Nature Park and the various threats to be avoided. It also aims to identify the important variables that must be responded and acted upon. Stakeholders must be able to respond either offensive or defensive to various factors by formulating strategies that can benefit from external opportunities or minimize the impact of potential threats [22]. The essence of the internal condition findings is to find the internal strengths and weaknesses of the Carita Beach Nature Park destination, thus providing a foundation for setting targets and strategies. Goals and strategies are established with the aim of utilizing strength and overcoming internal weakness [22]. In the perspective of a company, in order for a company to achieve its goals and objectives, the company should regularly review or conduct detailed studies of internal and external factors that will directly affect or influence the company's success. The ability of management to study these external and internal factors, analyzing them and applying them correctly is what sets it apart from other organizations [39]. External auditing can also be useful in one aspect, for example in the aspect of comprehensive marketing audit can help the organization understand the internal and external environment so as to effectively analyze its strategy and implementation [40]. The existing conditions of the destination internal factors in the Nature Park – Carita Beach are mostly in a weak position so that this should be taken seriously by all stakeholders, especially the Regional Government. But not so with external environmental factors, this factor is very supportive to implement sustainable tourism. Therefore, the Regional Government as the authority holder is advised to communicate to all stake holders in order to move together to evolve to apply the principles of sustainable tourism in the destination. Based on findings on this study, the next step is the researcher will conduct an advance study to design a governance system for stakeholders that is: government, community, private/businessmen to achieve the goal of Nature Park – Carita Beach that based on sustainable tourism by developing a strategy model of sustainable tourism for Nature Park – Carita Beach.
Minor REVISION comments	- grammar need to be checked - line 152 and 160: How different between 2 and 6 is? - line 190: "sustainable tourism" not "sustainableity tourism" - line 228-231: what are numbers in bracket? - line 250 and 257: the word of Socio-cultural and Globalization should be similar to the same word in figure 1.	1. Done 2. Difference: 1) Physical capacity: the level of sufficiency of destination to receive tourist 2) Environmental or Ecological capacity; the limit of the number of tourist that allowed to come in order not to damage the ecology. 3) Infrastructure capacity; the ability of the amenities to receive tourist. 3. Done 4. Central Bureau of Statistic Regency of Pandeglang. Statistic of Kecamatan Carita. Pandeglang: Central Bureau of Statistic Regency of Pandeglang; 2016. Regency of Pandeglang in Numbers. Regency of Pandeglang: Central Bureau of Statistic; 2017. 5. Done



SDI Review Form 1.6

<u>Optional/General</u> comments	Format of in text citation should be concerned.	Done
----------------------------------	---	------