



SDI Review Form 1.6

Journal Name:	Asian Journal of Economics, Business and Accounting
Manuscript Number:	Ms_AJEBA_33185
Title of the Manuscript:	STRATEGY IMPLEMENTATION AND ITS EFFECT ON SUPERIOR PERFORMANCE AND COMPETITIVE ADVANTAGE OF SMES IN KOGI STATE, NIGERIA
Type of the Article	Original Research Article

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound.

To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<http://www.sciencedomain.org/page.php?id=sdi-general-editorial-policy#Peer-Review-Guideline>)



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PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments	1. The simple random sampling technique used in this study was wrongly applied. Simple random sampling technique is one of the probability sampling and it gives all the respondents equal chance of being selected. It is not well applied here. The technique the researchers used in this study was convenience sampling which is non- probability sampling and not simple random sampling The researchers should summarise the work to 15 pages.	Thanks so much Prof. I have learnt from you. May God continue to increase your knowledge. Correction has been made. OK
Minor REVISION comments	1. In line 10, <i>some selected SMEs in Kogi State</i>, 2. In line 129, the researcher is quoting therefore needs to provide page number 3. In line 223, Figure 2 shows but not Figure 2 above shows; Also, the same thing in line 288 4. The source of the population needs to be stated, in line 238	Noted. Corrected Corrected Noted
Optional/General comments	The results are discussed according to the purpose	Thank you very much Prof. May God bless you.