



SDI Review Form 1.6

Journal Name:	Asian Journal of Economics, Business and Accounting
Manuscript Number:	Ms_AJEBA_33185
Title of the Manuscript:	STRATEGY IMPLEMENTATION AND ITS EFFECT ON SUPERIOR PERFORMANCE AND COMPETITIVE ADVANTAGE OF SMES IN KOGI STATE, NIGERIA
Type of the Article	Original Research Article

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound.

To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<http://www.sciencedomain.org/page.php?id=sdi-general-editorial-policy#Peer-Review-Guideline>)



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PART 1: Review Comments

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
<u>Compulsory</u> REVISION comments	Requires proof reading. Some of the sentences are very long.	Noted Prof.
<u>Minor</u> REVISION comments	The objective of the study section should be added to the introduction and briefly add/describe the structure of the paper afterwards to end the introduction section. Questionnaire for the study should be included or should briefly explain in the methodology what variables in the questionnaire were used for firm performance and competitive advantage as shown in the conceptual framework An institutional reference for the population size of the study on line 238 would help. Titles for tables 2a, 3a and 4 should follow the table numbers and not objectives. E.g., Table 2a: Regression Model Summary, and explain in the text that Table 2a is for objective two, and so on. Similarly, tables 2b and 3b should be given appropriate/proper titles. Few references are incomplete. (E.g. the volume and issue numbers of reference on lines 474-475 are missing, the complete reference is Hrebiniak, L. G. (2006). Obstacles to effective strategy implementation. Organizational Dynamics, 35(1), 12-31)	Corrected as requested Prof. Adjusted Prof. Noted Corrected Prof. You are rare gem. You are wonderful Prof. I fixed it the way stated it.



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<u>Optional/General</u> comments	The topic is relevant. The paper is robust and technically sound, Abstract, introduction and objectives are clear. The literature review is robust and the conceptual framework well-constructed. The methodology was sufficiently described such that other researchers could reproduce same. The sample for the study is adequate for the population. However, an institutional reference (source) for the population size would be more appropriate, The conclusion is based on the findings of the analysis. The recommendations would help to enhance the performance of SMEs in Kogi State in particular and in Nigeria in general. Few references are incomplete, especially the online ones. The publisher/institution and place are missing, e.g. Houston Chronicle, Houston for reference on lines 492-492 are missing.	I am extremely glad for your motivating comments Prof. I have learnt so much from you. Thank you very much Prof. May God blesses you. This is the only way I could reference it since it online source. I will be glad to receive suggestion from you Prof. Lorette, K. (2014). <i>What is Strategic Implementation?</i> Retrieved on 12/12/2015: from smallbusiness.chron.com/strategic-implementation-5044.html
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