



SDI Review Form 1.6

Journal Name:	Asian Journal of Economics, Business and Accounting
Manuscript Number:	Ms_AJEBA_32397
Title of the Manuscript:	MARKET VALUE MAXIMIZATION, AFTER-TAX PROFIT AND THE COST OF CAPITAL OF ENTREPRENEURIAL FIRMS
Type of the Article	Original Research Article

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound.

To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<http://www.sciencedomain.org/page.php?id=sdi-general-editorial-policy#Peer-Review-Guideline>)



SDI Review Form 1.6

PART 1: Review Comments

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
<u>Compulsory</u> REVISION comments	The topic relates to the originality. The theoretical (you can draw a framework) and methodological background is good. You must include some latest studies that can affect Nigerian firms. You should enter some latest references outside the country. Nigeria's economy and the volatility of foreign exchange market have created challenges in estimating a firm's cost of capital. Give some Evidence in your Introduction or Literature, either what are the forces that are affecting on the firms' productivity.	I have included a sentence indicating a source of the volatility in the opening paragraph. I my opinion, the rest of the introduction is clear about the financial problems of emerging companies.
<u>Minor</u> REVISION comments	Number your Headings Use Table format as APA.	I agree with the reviewer & I have improved on this significantly. I trust any shortcoming can easily be handled by publisher.
<u>Optional/General</u> comments	There is creativity in this research article. You can increase size of firms to make your study more impressive in future. There are lot of amendments and suggestions but due to limited size and area, the study is based on originality.	The dataset contains 100 data units. This is sufficient in the meantime. Perhaps, reviewer's suggestion may be a basis for further studies.