SDI Review Form 1.6

Journal Name:	**Asian Journal of Economics, Business and Accounting**
Manuscript Number:	**Ms_AJEBA_29823**
Title of the Manuscript:	**Price Setting Behavior in Vietnam: Evidence from a Survey**
Type of the Article	**Original Research Article**

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty'**, provided the manuscript is scientifically robust and technically sound.
To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(http://www.sciencedomain.org/page.php?id=sdi-general-editorial-policy#Peer-Review-Guideline)

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PART 1: Review Comments

	Reviewer's comment	**Author's comment** *(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)*
Compulsory REVISION comments	**In my opinion, the manuscript meets almost all the requirements to be published in the Journal, i.e. it covers a relevant subject, suitable for the Journal, through proper methodology, in addition containing a good review of the literature.** **That said, the only major suggestion of mine is that the last section does not merely present the conclusions but also include those that the authors consider to be the (main) limitations in the manuscript, as well as indications for further analysis.**	
Minor REVISION comments	In my opinion, (almost) all the figures can be better understood if a larger size is considered.	
Optional/General comments		

Reviewer Details:

Name:	**António Bento Caleiro**
Department, University & Country	**Departamento de Economia, Universidade de Évora, Portugal**