



SDI Review Form 1.6

Journal Name:	Asian Journal of Agricultural Extension, Economics & Sociology
Manuscript Number:	Ms_AJAEES_39897
Title of the Manuscript:	Marketing behavior of Dryland farmers – An Gender analysis
Type of the Article	Original Research Article

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<http://www.sciencedomain.org/page.php?id=sdi-general-editorial-policy#Peer-Review-Guideline>)

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments	The paper is okay, however, author needs to review more on Marketing behaviour.	
Minor REVISION comments	No comment	
Optional/General comments	Well, I believe the pattern of written paper in agricultural science is quite different from the management and social sciences. It is quite impossible to review just four (4) articles and come out with a novel paper in management and social sciences. Since author intends to know marketing behaviour of Dryland farmers, he/she should review more literature about making behaviours not just four articles. Moreover, out of four articles author reviewed, only one related to marketing behaviour. In order to maintain the standard of this great international journal, author must review more literature on Marketing behaviour.	

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