



SDI Review Form 1.6

Journal Name:	Asian Journal of Agricultural Extension, Economics & Sociology
Manuscript Number:	Ms_AJAEES_43582
Title of the Manuscript:	WhatsApp model for Farmer led Extension: Linking actors and generating localized information for farmers
Type of the Article	

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<http://www.sciencedomain.org/page.php?id=sdi-general-editorial-policy#Peer-Review-Guideline>)

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments	The study is suggested to revise the abstract. The study is suggested to explain why 'WhatsApp' was utilised as a social media tool. This explanation needs to be include into Introduction section. The study is further suggested to include the discussion on how farmers utilise social media applications to improve their farming activities such as way of incorporating advices received through WhatsApp, how networking assist they to solve their farming issues... etc. This will be added value to the study.	The abstract has been revised. Explanation has been added from page 47-49 Discussion has been added from page 141-47 and 158-59
Minor REVISION comments	Line 66: 'This experimental study was undertaken to utilise social media tools such as Facebook and WhatsApp'. Is this study used Facebook as social media tool? Table 2 and 3 descriptions were not clear. In the main text, these two tables were not referred. Reference list needs to incorporate citation number used in the main text.	Necessary corrections have been done
Optional/General comments		