



SDI Review Form 1.6

Journal Name:	Asian Journal of Agricultural Extension, Economics & Sociology
Manuscript Number:	Ms_AJAEES_39897
Title of the Manuscript:	Marketing behavior of Dryland farmers – An Gender analysis
Type of the Article	Original Research Article

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<http://www.sciencedomain.org/page.php?id=sdi-general-editorial-policy#Peer-Review-Guideline>)



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PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments	The study was quite interesting but I have few comments to make; The title of this study should be reframed to capture the study location and probably the country. Also each word should be capitalized. The word "An" should be replaced by "A". Title should look like this : "Marketing Behaviour of Dryland Farmers in Tiruppur district, India – A Gender Analysis". You may correct the aspect of the district if not appropriate. The abstract of this study did not have a heading, you can include it. It also lacks some vital information especially the results and discussion of this study was conspicuously missing, the sampling and analytical procedures adopted among others should be reported. The introduction section of this study is quite short and should have information on the main study should be well explored in terms of literature search on the meaning of marketing behaviour of dry land farmers generally before getting specific with dry land farmers, what are their strengths, weaknesses and constraints/challenges. The section should also include study objectives in a following manner with no bullet points or numberings. From your findings, you can still compare your research findings with other ones found in the literature either to affirm or refute such results. The study did not have conclusion and recommendations. Your study should have conclusion immediately after the Results and Discussion section and also add recommendations emanating from your research and not mere generalization. References used in this study was grossly inadequate considering several suggestions that should be attended to which can really strengthen the study and increase its quality to a publishable level. More references should be consulted and used based on those suggestions. Please, endeavour to include some recent, relevant and retrievable references to this study. Thank you	Manuscript corrected and review highlighted. Regarding title An analysis is more appropriate than "A" Also some correction made in intro as per requirement. Review added as per requirement.
Minor REVISION comments	All minor corrections are already included in the corrected version of the main manuscript.	
Optional/General comments	Nil	