



SDI Review Form 1.6

Journal Name:	Asian Journal of Agricultural Extension, Economics & Sociology
Manuscript Number:	Ms_AJAEES_37943
Title of the Manuscript:	Decision making behaviour of Medicinal Plant Growers
Type of the Article	

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<http://www.sciencedomain.org/page.php?id=sdi-general-editorial-policy#Peer-Review-Guideline>)

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<u>Compulsory</u> REVISION comments	This is a potentially interesting paper but it needs more development before it can be considered for publication. Overall, much more must be done to set the decision-making behaviour of the two groups of growers into context. Why should there be differences in their behaviour? What features of the growing and marketing process have any impact on what they should do? What should we expect to find in the results? This last question should be answered in the discussion section, where it will form the basis of the claim for contribution to academic knowledge. The conclusion section should include the research limitations and suggestions for future research.	Limitations and Suggestions for future Research added. The reasons for the decision making behaviour justified. The decision making with respect to marketing behaviour discussed. In the conclusion.
<u>Minor</u> REVISION comments		
<u>Optional/General</u> comments		