



SDI Review Form 1.6

Journal Name:	Asian Journal of Agricultural Extension, Economics & Sociology
Manuscript Number:	Ms_AJAEES_27814
Title of the Manuscript:	Sources of Competitive Advantage Measurement: Result from Pilot Study
Type of the Article	Original Research Article

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound.

To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

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PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<u>Compulsory</u> REVISION comments	The discussion of findings is well made and surely raises good insights into the article's topics. Yet, despite this paper being a pilot study, the analysis of the questionnaire items need to be more detailed. A confirmatory analysis of constructs demands other assessments than only Cronbach's alpha and bivariate correlations. It is necessary an assessment of communalities of the factors (constructs), Bartlett's Sphericity and KMO tests, measurement of sampling adequacy in general terms and for each variable. Besides, this sample size is too small considering the number of variables. This situation leads to a weak validation and goodness-of-fit of the model. I suggest to present some summaries for each variable to better explain the findings that are based on the research results. The findings based on prior studies are well presented. I also suggest to introduce a brief review of diamond models.	
<u>Minor</u> REVISION comments		
<u>Optional/General</u> comments	The article provides a good discussion about resources, capabilities and their relation with competitive advantage in rural sector. But it lacks a better specification of the validity of the pilot model presented. I think that if a more detailed revision and presentation of the validity measures of the model were presented, the article has the potential to be a good reference for other researchers who are interested in developing similar studies.	

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