



SDI Review Form 1.6

Journal Name:	Asian Journal of Agricultural Extension, Economics & Sociology
Manuscript Number:	Ms_AJAEES_27814
Title of the Manuscript:	Sources of Competitive Advantage Measurement: Result from Pilot Study
Type of the Article	Original Research Article

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound.

To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<http://www.sciencedomain.org/page.php?id=sdi-general-editorial-policy#Peer-Review-Guideline>)



SDI Review Form 1.6

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<u>Compulsory</u> REVISION comments	Line 215: in view of the huge number of farmers with different characteristics in the whole country of Sri Lanka, there should be explanations how respondents were selected. This is important because resources and capabilities depend on who the respondents are. So the respondents should represent well the population. Or, at least there should be explanation or rationale for only using a simple random sampling. The "Conclusion" was written like a "Discussion." There should be "Discussion" section, or it can be combined with "Results" to become "Results and Discussion." In this regard, most contents of "Conclusion" should be moved to "Discussion" or "Results and Discussion" section. The "Conclusion" should generalize the results and be based on the objectives of the study.	
<u>Minor</u> REVISION comments	Line 86: what is VRIN? The author needs to explain this, or if it is abbreviation, to mention the words it stand for. After the dropping of many items from initial 60 items, it is important to mention how many items remain; information about the number of items retained in each variable is presented in Abstract, but actually this should be mentioned also in "results and discussion" or "conclusion" section.	



SDI Review Form 1.6

<u>Optional/General</u> comments	(Optional) In the title it might be good to add type of firm and the country. So it could look like "Source of competitive advantage measurement in the minor export crop sector in Sri Lanka: Results from Pilot Study."	
---	---	--

Reviewer Details:

Name:	<i>H Saediman</i>
Department, University & Country	<i>Dept of Agribusiness, Halu Oleo University, Indonesia</i>