

**COMPARATIVE COST ANALYSIS OF BROILER POULTRY FED WITH
CONCENTRATE AND *ASPILIA AFRICANA***

Abstract

Poultry production is a unique business that offers one of the quickest returns to investment for rural farmers. It has the highest feed conversion rates and produces the cheapest and best sources of animal protein. However, consumption of animal protein in developing countries like Nigeria is grossly below the average required for good health in line with Sustainable Development Goals (SDGs) and World Health Organization (WHO). This is because animal proteins (Broilers) are still expensive for the average Nigerian. This is accentuated with high cost of feeds and drugs which accounts for about 85% of the total production of chicken. The outcomes of this high cost in production have deterred many families from accessing and consuming this animal protein for good health. The incessant rise in feed cost and the resultant shortage in animal protein supply have encouraged the exploration of locally available and cheap animal feed alternatives to forestall threat to the future of poultry production. The paper assesses the comparative cost analysis of broiler poultry fed with concentrate and *Aspilia africana* leaf. The objectives were to: determine feed efficiency of *Aspilia africana* combined with concentrates at various levels and compare the performance and costs of the proposed feeds. This paper is a review of three past studies Adediji et al., 2014^a, Adediji et al., 2014^b and Oko et al., 2013. The data and results from these studies were complemented with current price data of inputs used to get cost values for feed intake and output values to arrive at cost effectiveness. The results show that such economical parts as the drumstick, back, breast, wings, weight gain as well as the eating qualities were influenced by the inclusion of *Aspilia africana* in feed. The weight gain positively affected profitability in the *Aspilia* ration. Therefore, there should be definite government policy geared towards developing local poultry industry to meet the increasing local demand at reduced cost for poultry products especially meat. There is need for the cultivation of more *Aspilia africana* plant for use in the poultry industry for improved cash flow, national economic development, food security and poverty reduction.

Keywords: comparative cost, broiler poultry, feed, concentrates and *Aspilia africana*

Introduction

The importance of poultry industry in man's civilization cannot be overemphasized as it has gone through swift development and commercialization stages. This is because it offers one of the quickest returns to investment for rural farmers (Ekenyem and Madubuike, 2006) such like highest feed conversion rates, produces the cheapest and best sources of animal protein. However, consumption of animal protein in developing countries like Nigeria is grossly below the average required for good health in line with Sustainable Development Goals (SDGs) and

World Health Organization (WHO). This is because animal proteins (Broilers) are still expensive for the average Nigerian despite the high demand and high production of poultry birds. This is accentuated with the high cost of conventional feeds ration (concentrates) and drugs which accounts for about 85% of the total production of chicken since feed costs have a major impact on the profitability of poultry farm operations (Umeh and Udo, 2002). This drastically reduced the profit margin of poultry farmers thereby discouraging production among the poultry farmers as there is reduces returns from this choice of enterprise. This condition has resulted in the dismal contribution of the sector to agricultural output (CBN, 2006).

The outcomes of this high cost in production have deterred many families from accessing and consuming this animal protein for good health. Most rural poultry farmers therefore seek for effective ways of production to enhance better output, with minimal cost and profit maximization to be derived at the end of production as a measure to reduce poverty and increase income for their families. The incessant rise in feed cost and the resultant shortage in animal protein supply have encouraged the exploration of locally available and cheap animal feed alternatives to forestall threat to the future of poultry production (Runjaic-Antic et al., 2010; Obuzor and Ntui, 2011). This has created a need for research into a sustainable feed alternative ration which will be able to cope with the high demand for poultry meat (broilers). The quest for this alternative feed ration has propelled the need or desire for the use of *Aspilia africana* plant.

Aspilia africana is one of the many indigenous plant used by trado-medical practitioners in Nigeria to cure certain illness and possess the ability to stop bleeding, block infection and quick wound healing. The plant is popularly known as “hemorrhage plant” (Okwute, 1998). Sngle (1965) reported that the plant is known as organgilia in Ibo, Tanzanian in Hausa, Yungun in Yoruba and Edemedong in Efik. It is a common weed of field crops in west Africa found in fallow land almost everywhere especially in the forest zone. It is a scrambling perennial herb varying in height from 60 cm to about 1.5 m depending on the amount of rainfall (Akobundu and Agyakwa, 2011). The flowers are bright yellowish florets and the fruits are bristly and minutely hairy with four (4) angled schemes about 5 mm long. It has a somewhat aromatic caroty smell. It is widely gathered from the wild (Wikipedia, 2016). According to Okoli et al., (2007), *Africana africana* leaves has many other additional uses such as palliative properties because its chemical constituents are capable of arresting wound bleeding, inhibiting the growth of microbial wound contaminants and accelerating wound healing. In Kenya, they are used to kill intestinal worms,

in Uganda it is used to treat gonorrhea (Okoli et al., 2007). The methanol extract of the leaves are reported to cure malaria and respiratory problems (Fasola and Iyamah, 2014). A concoction of the leaves are used to cure eye problem and as a lotion for the face to relieve febrile headache. *Aspilia africana* is of its economic importance to the farmer. It has ability to enhance growth, promote a healthy and strong animal with a minimal cost. Sarica (2005) states that *Aspilia africana* as a plant, boost animal antibodies with the presence of antibiotic found in them. This antibiotics reduce cost of buying synthesized drugs derived from similar plants. *Aspilia* is a genus of flowering plants in the daisy family. Historically, the effect of *Aspilia africana* leaves on reproduction is not well documented, however unauthenticated information in some communities in Nigeria said it prevent conception when boiled, alleviate menstrual cramps and dysmenorrhea. For example, *Aspilia africana* was used in Mbaise and most Igbo speaking parts of Nigeria to prevent conception, suggesting potential contraceptive and anti-fertility properties. Leaf extract and fractions of *Aspilia africana* effectively arrested bleeding from fresh wounds, inhibited microbial growth of known wound contaminants and accelerated wound healing process.

Based on the present economic situation in our country such as high cost of living, transportation instability in price of commodity and high cost production of poultry birds, there is a necessity to promote alternative ways of conserving cost. Initial studies have been conducted on Marigold (*Aspilia africana*) leaf as antimicrobial agent which enhances animal health (Kuaite 1999, Okoli, 2007). High cost of feed ingredients and other costs associated with production had accounted for the failure of the plans and policies associated with effective production of broilers in the country. This problem can be solved by directing efforts at the exploitation of hitherto neglected novel plants that are indigenous, readily available, of high quality, cheaper and capable of reducing production cost of feeds. Analysis of cost-returns structure in poultry production would facilitate appropriate knowledge of costs implications in order to obtain optimum economic benefit from investment into the industry (Sanni and Ogundipe, 2005). However, limited published reports are available on the cost efficiency of feeding birds with *Aspilia africana*. Therefore, this study is aimed at finding suitable avenues of limiting high cost of production through supplementary yet available feed substances to enable farmers minimize cost while maximizing profit at the end of production. It is against this backdrop that the study looks at the comparative cost analysis of broiler poultry fed with concentrate and *Aspilia africana* with the

specific objectives of determining feed efficiency of *Aspilia africana* combined with concentrates at various levels and comparing the performances and costs of the proposed feeds.

Methodology

This paper is a review of three past studies Adedeji *et al.*, 2014^a, Adedeji *et al.*, 2014^b and Oko *et al.*, 2013. The data from these studies was complemented with price data to get cost values for feed intake and output values to arrive at cost effectiveness. Poultry birds in the studies were fed with various combinations of *Aspilia africana* dried leaves with concentrates

The ratio of *Aspilia africana* to concentrates in the review was that used by Adedeji *et al.*, 2014^a as follows: The control diet had 0g of *Aspilia africana*, the chicks in treatment. A was placed on 50g of dried grounded *Aspilia africana*/1kg of feed, treatment B on 60g of dried grounded *Aspilia africana*/1kg of feed while treatment C was placed on 70g of dried *Aspilia africana*/1kg of feed. The compositions of the diets are shown in tables (1 and 2). Proximate composition of the experiment diets were analysed according to AOAC (1990) method as shown in table 3. All animals were housed under identical conditions of temperature and humidity. Clean water was readily available to the birds ad-libitum, vaccination and medication was done as at when necessary (Adedeji *et al.*, 2014^a).



Aspilia africana plant in picture

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126 **Analytical techniques**

127 Data were subjected to statistical analysis using descriptive and inferential statistics.

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129 **Table 1: Diet composition of birds at starter phase**

Ingredient	Control	Group A	Group B	Group C
Maize	55.00	55.00	55.00	55.00
GNC	15.00	15.00	15.00	15.00
Soybean	10.00	10.00	10.00	10.00
Fishmeal	2.00	2.00	2.00	2.00
Wheatoffal	8.30	8.30	8.30	8.30
Oystershell	1.00	1.00	1.00	1.00
Bonemeal	2.00	2.00	2.00	2.00
PKC	5.00	5.00	5.00	5.00
Salt	0.25	0.25	0.25	0.25
Bloodmeal	3.00	3.00	3.00	3.00
Methionine	0.10	0.10	0.10	0.10
Lysine	0.10	0.10	0.10	0.10
Premix	0.25	0.25	0.25	0.25
Total (kg)	100	100	100	100
A.africana (g)	Nil	50.00	60.00	70.00
Crude protein (%)	22.65	22.65	22.65	22.65
ME (kcal/kg)	2960	2960	2960	2960

130 Source: Adedeji et al., 2014^a.

131 **Table 2: Diet composition of birds at finisher phase**

Ingredient	Control	Group A	Group B	Group C
Maize	50.00	50.00	50.00	50.00
GNC	13.00	13.00	13.00	13.00
Soybean	6.00	6.00	6.00	6.00
Fishmeal	3.00	3.00	3.00	3.00
Wheatoffal	13.30	13.30	13.30	13.30
Oystershell	1.50	1.50	1.50	1.50
Bonemeal	3.00	3.00	3.00	3.00
PKC	8.50	8.50	8.50	8.50
Salt	0.25	0.25	0.25	0.25
Bloodmeal	3.00	3.00	3.00	3.00
Methionine	0.10	0.10	0.10	0.10
Lysine	0.10	0.10	0.10	0.10
Premix	0.25	0.25	0.25	0.25
Total (kg)	100	100	100	100
A.africana (g)	Nil	50.00	60.00	70.00
Crude protein (%)	21.06	21.06	21.06	21.06
ME (kcal/kg)	2797	2797	2797	2797

132 Source: Adedeji et al., 2014^a.

133 **Table 3: Proximate composition of diets and control**

Parameters	Control	Group A	Group B	Group C
Crude protein	10.50	8.75	7.26	7.08
Crude fibre	9.80	6.02	4.11	8.23
Ether extracts	22.08	21.45	20.65	20.71
Ash	9.45	11.35	9.58	8.05

134 Source: Adedeji et al., 2014^a.

135 Results and Discussion

136 The results of the experimental trials of substituting *Aspilia africana* in the ration of poultry
137 feeds is discussed under the following headings after the review of our three papers: Total weight
138 gain, Carcass characteristics, Economics of production and acceptability of the products.

139 Total weight gain:

140 The results of the experiments show that the weight gain in the control treatment (fed with only
141 concentrates) was the highest implying that that combination was better in all circumstances as
142 far as weight gain per given period is concern. The literature has established that the substitution
143 of items in the concentrates ingredients do not lead to higher weight gain. However when
144 compared with the cost and availability, substitution may be justified as in the case of the present
145 paper.

146 **Table 4: Total weight gain from the diets and control**

Parameters	Control	Group A	Group B	Group C
Feed intake	6773.25	6421.50	6108.00	6647.50
Weight gain	2272.50	1355.00	1140.00	1455.00
Feed to weight gain	0.34	0.21	0.19	0.23

147 Source: Adedeji et al., 2014^a.

148 Carcass characteristics

149 The characteristics of interest include the breast weight, thigh, drum stick, back, wing, neck,
150 shank, head, etc, all form the parameters of interest in the experiments. These parameters are
151 usually measured and compared during experiments. We also have measurements of internal
152 organs like the heart, lungs, liver, Kidney, GIT, empty gizzard and whole gizzard. The results
153 show satisfactory outcomes of performance of birds fed with ration in which *Aspilia africana*
154 was included in the feed. However, the performance of the control diet was always better than the
155 three experimental trials as presented in Table 5.

156 **Table 5: Total weight gain from the diets and control**

Parameters	Control	Group A	Group B	Group C
Live weight (g)	2.39	1.54	1.19	1.50
Defeathered weight (g)	89.73	89.11	89.71	88.75
Dressing percentage (%)	63.73	58.52	54.59	57.82

157 Source: Adedeji et al., 2014^a.

Economics of production

The attachment of cost values to all the inputs in the production process was to analyse the comparative cost advantage of the inclusion of *Aspilia africana* in the ration of poultry birds and compare the returns from these inclusions. Table 6 shows that the cost of feed reduced as the rate of substitution increased. The inclusion of *Aspilia africana* therefore was able to reduce the cost of feeding the birds as presented. The cost per unit weight gain was next calculated by dividing the weight gained by the cost and the results showed that the ration with 60g *Aspilia africana* in the ration had the lowest cost per unit weight gain followed by the ration with 50g *Aspilia africana* included in the ration. All the experimental rations were found to be cheaper in terms of weight gain per unit cost than the control.

Table 6: Cost per unit of weight gain from the diets and control

Parameters	Control	Group A	Group B	Group C
Cost	3000	2499.88	2074.18	2022.76
Weight gain	2.39	1.54	1.19	1.50
Cost per unit weight	0.797	0.616	0.574	0.752

Source: Calculated from Adedede et al 2014.

Acceptability of the products

The palatability tests that follow at the end of the experiments show that the quality of meat remains the same as the composition in the meat analysis do not differ. The products are therefore generally accepted as perfect poultry meat. The chemical composition of the meat showed a balance in all the chemical components of the meat, not significantly different from all the trial rations and the control.

Conclusion

The study has been able to show that the inclusion of *Aspilia africana* into the ration of poultry could reduce the cost of production but also compromise on the quality of the overall performance of the birds. However, given the high production cost and the deprivation that follow the fact that many Africans cannot afford to pay and consume poultry meat, it would be wise to develop the next best alternative or categories of poultry meat to give consumers options to select from since the nutrient composition remains the same for all the alternatives. The paper concludes that the use of *Aspilia africana* as a substitute in poultry ration has revealed the possibility of reducing cost using locally available materials, this should lead to other studies that will use other locally available and cheap alternatives to explore feed composition for poultry that will give better results and lead to the attainment of the sustainable development goals in Africa.

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