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Journal Name:	Advances in Research
Manuscript Number:	Ms_AIR_25878
Title of the Manuscript:	A Multi Dimensional Approach to analyse the Core Dimensions of Organizational Culture in a Research and Development Organization in Tamil Nadu, India
Type of the Article	Original Research Article

General guideline for Peer Review process:

This journal's peer review policy states that \underline{NO} manuscript should be rejected only on the basis of 'lack of Novelty', provided the manuscript is scientifically robust and technically sound.

To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

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PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer,
	neviewer s comment	correct the manuscript and highlight that part in
		the manuscript. It is mandatory that authors
		should write his/her feedback here)
Compulsory DEVICION comments	Company this way on he assented subject to	should write his/her jeeubuck herej
<u>Compulsory</u> REVISION comments	Generally this paper can be accepted subject to	
	corrections and improvement in style and format of	
	writing. Use concise and precise sentence that easily	
	to be understood and in analytical, flowy and	
	scholarly manner	
<u>Minor</u> REVISION comments		
	Abstract – may address the objective, the methodology,	
	findings and future research, contribution, implications,	
	if any and recommendation briefly.	
	Topic: does not reflect the content. The topic states as to	
	analyse the culture dimensions but the objective does not	
	state the same	
	Eg objective also to relate culture to job satisfaction and	
	influence demographic variable on culture	
	aooo aoog.apo yar.ao.o o oa.oa.o	
	The objectives need to be refined in line with the analysis	
	and results of the study.	
	and results of the study.	
	Methodology – no explanation was given on	
	instrumentation and definition of terms on the variable	
	of study. was the instrument self developed. If so how	
	you validate the instrument?	
	Should mention the validity of the instrument	
	"Secondary data was collected from various references	
	including	
	217 books, journals, Company website and online	

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	research papers (as cited in the references 218 section)"	
	The above statement was to answer which objective? Suggestion: for this section it is better not to write in point form.	
Optional/General comments		

Reviewer Details:

Name:	Sarminah Samad
Department, University & Country	Business Management, Universiti Teknologi Mara, Malaysia

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