



SDI Review Form 1.6

Journal Name:	Advances in Research
Manuscript Number:	Ms_AIR_25878
Title of the Manuscript:	A Multi Dimensional Approach to analyse the Core Dimensions of Organizational Culture in a Research and Development Organization in Tamil Nadu, India
Type of the Article	Original Research Article

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound.

To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<http://www.sciencedomain.org/page.php?id=sdi-general-editorial-policy#Peer-Review-Guideline>)



SDI Review Form 1.6

PART 1: Review Comments

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
<u>Compulsory</u> REVISION comments	It would be desirable that the abstract be less. The chapter of "Background & Introduction" would be desirable to divide to two sections: "introduction" and "theoretical background".	
<u>Minor</u> REVISION comments		
<u>Optional/General</u> comments		

Reviewer Details:

Name:	<i>Borislav Kolaric</i>
Department, University & Country	<i>Telecom Serbia, Belgrade, Serbia</i>