



SDI Review Form 1.6

Journal Name:	<u>British Journal of Economics, Management & Trade</u>
Manuscript Number:	2014_BJEMT_14510
Title of the Manuscript:	improving the competitiveness of the SME's using trade knowledge and simulation based design
Type of the Article	Opinion Article

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound.

To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<http://www.sciencedomain.org/page.php?id=sdi-general-editorial-policy#Peer-Review-Guideline>)



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PART 1: Review Comments

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
<u>Compulsory</u> REVISION comments		
<u>Minor</u> REVISION comments		
<u>Optional/General</u> comments	This is a good manuscripts and I believe this manuscripts can contribute something to the academia. However, a proposal to reverse a process of design that the design meets the expectations of the specification by making intensive simulations, based on trade knowledge, before design itself need more intensive research.	No comment We are developing a research project about reversing the process of design, but it is not in the scope of this paper.