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Journal Name:	**British Journal of Economics, Management & Trade**
Manuscript Number:	**2014_BJEMT_13796**
Title of the Manuscript:	**STRATEGIC MANAGEMENT OF GROWTH IN MANUFACTURING COMPANIES IN SUB-SAHARAN AFRICA: A CASE STUDY OF NIGERIA**
Type of the Article	**Original Research Article**

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This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound.
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PART 1: Review Comments

	Reviewer's comment	**Author's comment** *(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)*
Compulsory REVISION comments	1. The consistency of using the following terms: "sustainable growth", "sustainable growth rate", "sustainable growth model", "sustainable growth model rate", and "sustainable rate" (A). The author(s) used sustainable growth and profitability in line 72, sustainable growth and cash in line 74, sustainable growth and dividend payout in line 75 while the author(s) used sustainable growth **rate** and profitability in line 79, sustainable growth **rate** and capital structure in line 80……etc. Sustainable growth = sustainable growth rate? (B). The author(s) used "sustainable growth model" in line 55, while the author(s) used "sustainable growth model rate" in line 65. Sustainable growth model = sustainable growth model rate? (c). The author(s) used the "sustainable rate" in line 59 and 62. Sustainable growth rate = sustainable rate? Please check throughout the whole article (from Introduction to the conclusion and recommendation), I just highlighted some examples here. Please make sure the consistency. 2. Aims of the paper are conflicted: the author(s) mentioned in the abstract that "our paper aims at assessing strategic management of	

	growth in manufacturing companies……" while in line 70, "the main thrust of this paper is to find out relationship between strategic management tools and sustainable growth". In addition, please define the strategic management tools. 3. Lack of the literature review, I would suggest the author(s) could add some literature review and point out the differences between the current study and the previous literature. For my understanding, the "Empirical Evidence" section should be the literature review, please rewrite and restructure it. 4. How did the author(s) derive the research questions and the research hypotheses of the current study? Please explain in details. 5. Please rewrite and restructure the "conceptual frame work" and the "theoretical frame work" section in a more logical and reasonable way. 6. Line 180…..please delete the paper title "sustainable growth rate and firm performance: evidence from Iran Stock Exchange" 7. Line 184, conducted by Guoli and Shujum (in which year?); same issue as line 194 8. Line 215: (Owolabi and Obida (2012); …….Alayemi (2013)); I cannot find the information in the reference section. 9. How did the author(s) collect the data? Please also discuss the description of the data. 10. Please provide the descriptive statistics of the data and discuss in details. 11. Line 228 should be 1% 12. Line 247, typo (table 2, 4 and 4)	

	13. Line 249 and 250: typo: 96.6%+7.4% >100%; Line 253: typo: 88.7%+21.3% >100% 14. Lin 265 and 266: there is no need to show the result of the model 15. From Line 269 to 278: does the "growth" means "sustainable growth"? Please check. 16. I would suggest the author(s) rewrite the data analysis section 17. Some information of the reference is missing and not accurate. For example, Line 312 to 314: Akintoye, I.R. (2008). Sensitivity of performance to capital structure: a consideration for selected food and beverages companies in Nigeria. Journal of Social Science……; I cannot find the article. However, I find the following two articles: Akintoye, Ishola Rufus. "Budget and Budgetary Control for Improved Performance: A Consideration for Selected Food and Beverages Companies in Nigeria'." *European Journal of Economics, Finance and Administrative Sciences* 12 (2008): 7-17. Akintoye, Ishola Rufus. "Sensitivity of Performance to Capital Structure." *Banking & Finance Letters* 1.2 (2009). Please check all the references 18. The research question is a little ambiguous which is not clearly stated in either introduction or at the end of literature review. It would be better if the author(s) could (i) do more detailed explanations for the reasons why this study is important; (ii) do more discussions on the literature review; (iii) identify the "gaps" between the current study and the previous literature	

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	19. The general ideas presented in this study do not provide the reader with sufficient clarity as to what is going to follow, nor of the relevance of what is to follow in the remainder of the paper. 20. The paper needs a clearer story. There are numerous errors in formatting. 21. I would suggest the author(s) should rewrite the paper prudently so that the paper is well structured.	
Minor REVISION comments		
Optional/General comments	**plagiarism issues:** Line 216 to 221 can be found at http://www.chsbs.cmich.edu/fattah/courses/PSC250online/ch13.htm These sentences might have some plagiarism issues, please rewrite it.	

Reviewer Details:

Name:	**Anonymous**
Department, University & Country	**National Taipei University of Technology, Taiwan**