



SDI Review Form 1.6

Journal Name:	<u>British Journal of Economics, Management & Trade</u>
Manuscript Number:	2014_BJEMT_13796
Title of the Manuscript:	STRATEGIC MANAGEMENT OF GROWTH IN MANUFACTURING COMPANIES IN SUB-SAHARAN AFRICA: A CASE STUDY OF NIGERIA
Type of the Article	Original Research Article

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound.

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(<http://www.sciencedomain.org/page.php?id=sdi-general-editorial-policy#Peer-Review-Guideline>)



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PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<u>Compulsory</u> REVISION comments	1. Simplify the abstract while clearly describe the problem with succinctly explaining the hypothesis, methods and results; 2. Clarify the relationship between strategic management and the sustainable growth and the effects whose impact on sustainable growth are studied; 3. Provide more details of the company those can support the word “manufacturing company” in the title. That is also to say, the author needs to clarify the research motivation on the specific industry and the specific individual company; 4. It's much better to discuss the multicollinearity of the regression model and if possible to modify the model and obtain some other managerial insights.	1. Literature review is covered under empirical evidence subdivided into conceptual frame work and theoretical frame work. Proper heading included. 2. This has to do with the strategic management of component of sustainable growth rate. 3. This has been provided in the body of the work in the paragraph preceding empirical evidence. This is outside the result. It will change the entire whole work.
<u>Minor</u> REVISION comments	Line: 55-62 Where do all these measures come from? Any citation? Line: 70-75 What do you mean by “strategic management tool”? If you are pointing at the items of “profitability”, “capital structure” etc., may us consider them as “indices” rather than “tools” ?	From the table. Please check the references made to the table as pointed out. The structure has been changed entirely in line with the suggestion of reviewer no 2 They are indices.



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	Since tools are usually used for post hoc test. Line: 122-126 Any previous researches those can support the assortment on model areas, say traditional- or cash flow-determined models? Since the content 126-127 argues that the firms you are studying if suit for traditional model. Line: 127-206 The author provides us a relatively comprehensive review of five models for sustainable growth analysis, which includes the formulations of the models and the corresponding advantages and disadvantages in applications. However, which are the models those you chose to use in the study concerning the company Dangote? Line: 242-243 But the regression model is also not capable of identifying the cause-and-consequence relationship between variables. Even you use Granger test, it's also arguable in this area. So, it's more appropriate to clarify the function you used or argue why the current function works well facing multiple variables.	The authors are there The simple model as stated in the body of the work The simple model used by Du Pont was used to calculate sustainable growth rate as dependant variable for the relevant year for Dangote I do not agree. Regression can as well be used to identify the cause and consequences.
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<u>Optional/General</u> comments	This paper studies the impact of several targets variables on firm's sustainable growth, which has some valuable significance especially in current society where so many people are advocating the idea of green and low-carbon development. The author has read a certain amount. But before the paper is accepted, the mandatory review comments have to be taken seriously.	
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