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Journal Name:	**British Journal of Economics, Management & Trade**
Manuscript Number:	**2014_BJEMT_13731**
Title of the Manuscript:	**Motives and partner selection criteria of emerging economies in establishing international strategic alliances**
Type of the Article	**Original Research Article**

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound.
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PART 1: Review Comments

	Reviewer's comment	**Author's comment** *(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)*
Compulsory REVISION comments	**This is a case study paper, so it's convenient to put "case study" in the title of the paper and in keywords. The paper is correct in its structure and arguments, but is not following the structure of a case: Authors talk about hypothesis and it´s more correct talking about propositions. All the paper must adopt this vision. With this new structure the paper could be suitable for publication.**	
Minor REVISION comments	**Having in mind the compulsory revision, I recommend authors to reed and cite about case studies and explain better the methodology they use.**	
Optional/General comments		

Reviewer Details:

Name:	**Anonymous**
Department, University & Country	**University of Alicante, Spain**