



SDI Review Form 1.6

Journal Name:	<u>British Journal of Economics, Management & Trade</u>
Manuscript Number:	2014_BJEMT_13793
Title of the Manuscript:	The Feasibility of Technology-based Business Model for SMEs in Taiwan Travel Market
Type of the Article	Original Research Article

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound.

To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<http://www.sciencedomain.org/page.php?id=sdi-general-editorial-policy#Peer-Review-Guideline>)



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PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<u>Compulsory</u> REVISION comments	1. No section of the research methodology. Objectives, Research questions etc are not mentioned in the article. Then how one can draw conclusion. 2. Language needs to complete revision. 3. Author used data about services of HiNet business model with its source. 4. There is a mismatch in the conclusion of abstract and final conclusion. 5. Author needs to systematic in putting the secondary data which he had collected for the purpose to make better sense. 6. He must write his analysis also.	1. The research question, objectives and methodology have added in line 42, line 68 and line 261 respectively. 2. We has proofed read the article. 3. Has cited the source 4. This article has revised it in abstract and conclusion sections with highlighted in yellow colour. 5. This article has added a section of research design from line 260 to 286 to describe the data collection. 6. This article has described and discussed the feasibility of business model for case company from line 392 to line 442
<u>Minor</u> REVISION comments	Ethical issue is with respect to information sources. This is secondary data based research papers and at many places missing the references in the text. To mention all figures in the text.	This article has cited the relevant literatures and put them in the text and reference (1, 11, 12, and 17) with highlighted in yellow colour.
<u>Optional/General</u> comments		