



SDI Review Form 1.6

Journal Name:	Asian Journal of Agricultural Extension, Economics & Sociology
Manuscript Number:	2014_AJAEES_15223
Title of the Manuscript:	EMBRACING RISK MITIGATION STRATEGIES IN PINEAPPLE SUPPLY CHAIN; ITS IMPACT ON SUPPLY CHAINS PERFORMANCE
Type of the Article	

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This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound.

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PART 1: Review Comments

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
<u>Compulsory</u> REVISION comments		
<u>Minor</u> REVISION comments	I think the authors did a good job in writing this paper. It is original and contributively. The only fault is found at the title of the paper. I think a better title is “EMBRACING RISK MITIGATION STRATEGIES IN PINEAPPLE SUPPLY CHAIN AND ITS IMPACT ON SUPPLY CHAINS PERFORMANCE”	
<u>Optional/General</u> comments		

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