



**SDI Review Form 1.6**

Journal Name:	<a href="#">Advances in Research</a>
Manuscript Number:	2014_AIR_15533
Title of the Manuscript:	MEASURING INNOVATION CULTURE: DEVELOPMENT AND VALIDATION OF A MULTIDIMENSIONAL QUESTIONNAIRE
Type of the Article	Original Research Article

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This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound.

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(<http://www.sciencedomain.org/page.php?id=sdi-general-editorial-policy#Peer-Review-Guideline>)



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**PART 1: Review Comments**

	<b>Reviewer's comment</b>	<b>Author's comment</b> <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
<b><u>Compulsory</u></b> REVISION comments		
<b><u>Minor</u></b> REVISION comments		
<b><u>Optional/General</u></b> comments	This is a well-written and thoughtful constructed paper. I enjoyed reading the paper both with respect to content and flow. The presentation of the topic, issue at hand, and progression of the paper is easy to follow and sound.	

**Reviewer Details:**

Name:	<b>Anonymous</b>
Department, University & Country	<b>USA</b>